### **Sunil Kumar**

H No. 137, Kriti Nagar Sector 15 Part 01, Gurgaon 122001 +91 7073830709 sunielkumaarlakhotiya@gmail.com

# **Summary**

To work for a renowned business that provides a range of chances for thorough skill growth and career advancement while maintaining a professional work atmosphere.

### Skills

- Strong Communication Skill
- Leadership Skill
- Presentation skill
- Knowledge of WordPress Website Development and management
- Search Engine Optimization
- Google AdWords
- Facebook and Instagram Ads
- Client Management
- Audit Skills
- Complex Problem Solving

# **Experience**

March 2021- August 2021

**Webfries, Gurgaon** - Digital Marketing Executive

- I have worked on different website development projects, Search Engine Optimization, Email marketing, and more.
- Planned and executed strategies through display and search platforms
- Worked closely with creative and internal team
- Created, Monitored, and optimized campaigns on social platforms
- Performed audits, building strategies, and presented consultative proposals on SEO

## **Education**

December 2021- June 2022

**Aadme Premium Digital Marketing Institute- Bengaluru**- *Advanced Diploma in Digital Marketing* 

Jan 2022 - May 2024

**Amity University Online, Noida** - Bachelor of Business Administration, 2nd Semester 7.59 SGPA - Semester 1

2019 - 2020

Matrix High School, Sikar- 12th Class - 61.40%, RBSE

2016 - 2017

The Tagore School, Jhunnjhunu- 10th Class - 9.4 CGPA, CBSE

2013 - 2014

Lords International School, Churu-7th Class - 9.1 CGPA

#### Languages

- Hindi
- English

### **Hobbies**

- Reading Books
- Fitness Freak
- Love to Spend Free Time With Family
- Traveling & Exploring Places
- Love to watch business or entrepreneurial &Thriller Movies or Web series for entertainment

#### Awards & Certificate



















#### Google Ads Search Certification

Completed by Sunil Kumar on May 23, 2022

Google recognizes your mastery of the fundamentals of building and customizing effective Google Search campaigns.





www.webfries.com

Date: 5th August, 2022

#### TO WHOMSOEVER IT MAY CONCERN

#### Subject-: EXPERIENCE CERTIFICATE

This is to attest that Mr. Sunil Kumar worked for our organization M/s Webfries IT Solutions Private Limited as a Digital Marketing Executive in the duration March 4, 2021 to August 14, 2021. Mr. Sunii Kumar displayed all of his professional abilities in support of organizational and individual growth in his role as a digital marketing executive.

We discovered him to be honest, and hardworking during his employment, with a professional approach.

We wish him the best of luck in his further endeavors!

For Webfries IT Solutions Private Limited



Gaurav Mehrotra **Managing Director and CEO** 





