

# Sunil Kumar

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## Summary

To work for a renowned business that provides a range of chances for thorough skill growth and career advancement while maintaining a professional work atmosphere.

## Skills

- Strong Communication Skill
- Leadership Skill
- Presentation skill
- Knowledge of WordPress - Website Development and management
- Search Engine Optimization
- Google AdWords
- Facebook and Instagram Ads
- Client Management
- Audit Skills
- Complex Problem Solving

## Experience

March 2021- August 2021

**Webfries, Gurgaon** - *Digital Marketing Executive*

- I have worked on different website development projects, Search Engine Optimization, Email marketing, and more.
- Planned and executed strategies through display and search platforms
- Worked closely with creative and internal team
- Created, Monitored, and optimized campaigns on social platforms
- Performed audits, building strategies, and presented consultative proposals on SEO

## Education

December 2021- June 2022

**Aadme Premium Digital Marketing Institute- Bengaluru- *Advanced Diploma in Digital Marketing***

Jan 2022 - May 2024

**Amity University Online, Noida- Bachelor of Business Administration, 2nd Semester**  
7.59 SGPA - Semester 1

2019 - 2020

**Matrix High School, Sikar- 12th Class - 61.40%, RBSE**

2016 - 2017

**The Tagore School, Jhunnjhunu- 10th Class - 9.4 CGPA, CBSE**

2013 - 2014

**Lords International School, Churu- 7th Class - 9.1 CGPA**

## Languages

- Hindi
- English

## Hobbies

- Reading Books
- Fitness Freak
- Love to Spend Free Time With Family
- Traveling & Exploring Places
- Love to watch business or entrepreneurial & Thriller Movies or Web series for entertainment

## Awards & Certificate



