

ROSHAN GUPTA

GRAPHIC DESIGNER /
DIGITAL IMAGE EDITOR

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PERSONAL PROFILE



Senior graphic designer with more than 3 years of experience, specialised in print, digital & post production services. My journey started in a film production house, continued at event management organisation. During this time I have worked for a vast client range, from small independent companies to large corporations Mex Exhibitions, Tempesta Luxury, Golden Age Media, Sculpt India, etc. This allowed me to tackle both individual projects and also the full collateral needed for events like Gifts Balajee Stationary, I-Service, Sharma Stationary, Pooja Clinic, Mishra Printer including large print materials for booths, venue and billboards.

I created many design solutions that have high visual impact. I develop creative ideas and concepts, choosing the appropriate media and style to meet the client's objectives. I have an up-to-date knowledge of industry software including Adobe and Corel brands and easily redefine a design brief within the constraints of time.

WORK EXPERIENCE



June-2023-2024 Present | Energie GYM PVT LTD

As a graphic designer at Energie Gym, I always keep up with technology, using artificial intelligence in my designs. I work on everything from banners, books, and brochures to videos and social media posts, keeping myself updated on the newest trends and tools. **Using AI helps me work faster and be more creative, making sure each project has a big impact. I love being innovative and staying ahead of the game, making visuals that really grab people's attention and boost our brand.**

May-2021-2023 Previous | Pay10

I have designed a variety of Brochure Design, Book Designing, Social Media Design, Website Design, Packaging Design, Poster, Banner Design, Flyer Design etc. I am proficient with industry-standard design software including Corel Draw, InDesign, Photoshop, and Illustrator. I also have a thorough knowledge of preflighting files, prepress and offset printing process. **knowledge of Canva & basic knowledge of video editing software like Adobe Premiere Pro & Adobe After Effects.**

Aug 2020-2021 | Impact Design Solutions Pvt. Ltd.

I am very proficient in Adobe Illustrator, Photoshop, Corel Draw and InDesign. I have a lot of background in both Print and Web design. **I am expertise in Brochure Design, Book Designing, Logo Design, Website Design, Packaging Design, Poster, Banner Design, Flyer Design etc.**

EDUCATION



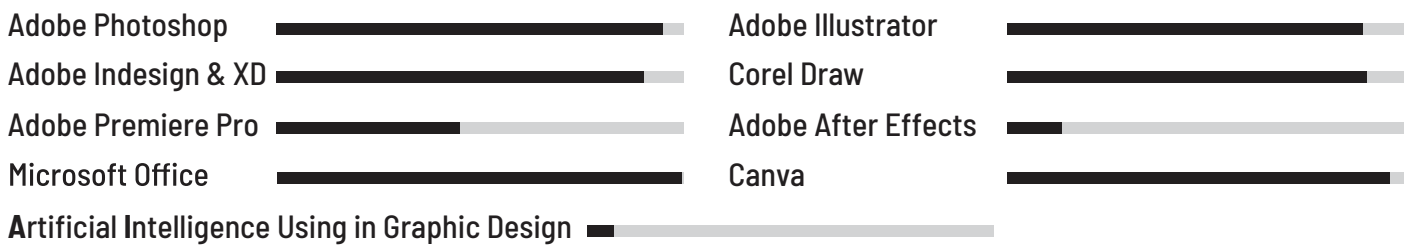
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|-------------|---|
| 2020 - 2023 | Advance Diploma in Computer Application from Arena Animation. |
| 2018 - 2020 | 12th CBSE Board from A.C.S.V.V. Sec School. |
| 2017 - 2018 | 10th CBSE Board from A.C.S.V.V. Sec School. |
| April 2017 | Diploma in Graphic Designing from Ayushi Computer Educations. |

EXPERTISE



- » Print Design
- » Web Layout Design
- » Brochure Design
- » Catalogue Designs
- » Photo Restoring
- » Digital Design
- » Posters and Stickers
- » Flyer Design
- » Photo Clipping Path
- » Photo Manipulation
- » Packaging & Labels
- » Thumbnail Design
- » Poster Design
- » Photo Retouching
- » Infographics
- » Logo Design
- » Banner Ad Design
- » Book Design
- » Venue Design
- » Animated GIF

SOFTWARE SKILLS



PORTFOLIO



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| www.pay10.com | www.devsatyayuga.com | www.kaltakhindi.com |
| www.tempestaluxury.com | www.artbymrinalini.com | www.sculptindia.com |
| www.elsafoundation.org | www.hemapant.com | www.pyramidinfrastructure.in |

INTEREST



Cars



Travelling



Listening Music



Coding

PERSONAL DETAILS

Birthday : 05th Dec 2003
Relationship : Single
Nationality : Indian
Language : English, Hindi & Bhojpuri

CONTACT DETAILS

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