

NAKIRAN. M

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No. 14, Thirupur Kumaran Street,
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Pondicherry - 605008.



OBJECTIVE

To work in an Organization which gives me a Platform to use my Skills for the growth & benefit of Company & Myself.

EXPERIENCE

03/12/2018
- Till Now

Balu Iron & Steel Company

Area Sales Manager

Product - JSW Neosteel:

- * **Dealer Handling** - Getting Order & Payment collection also. Maintained the relationship & give product knowledge for better sales.
- * **Team Handling** - Trained new employees & Monitoring sales team related to the daily visits, forecasting & coaching.
- * **Project Visits** - Direct visit to the potential areas and meet the Engineer, Masons or owner & executing the demos for increase the sales.
- * **Digital Marketing** - Product advertising to the customers through YouTube, What's App, Facebook & Instagram.

18.01.2017
-
01.12.2018

Devi Enterprises

Sales Executive

Product - Tiles & Crout :

- * Dealers Handling.
- * Engineer & Mason Visit.
- * Direct Customers.

25/08/2013
-
10/01/2017

Udhayam Marbles

Marketing Executive

Product - Tiles :

- * Project Visit.
- * Site Visit.

EDUCATION

2013

PRIST UNIVERSITY

MCA

88.26%

2011

Bharathidasan University

BCA

71.44%

2008	GHSS HSC 69.33%
2006	GHSS SSLC 64%

SKILLS

- Market Research & Strategy.
- Product Knowledge.
- Sales Presentation
- Digital Marketing.
- MS - Office : Word, Excel & PowerPoint.

ACHIEVEMENTS & AWARDS

- Most of the Award Winning for Brand Conversion & Retail Selling of JSW Neo Steel.
- Scored First Mark in MCA Department of All Semester.
- School First in Accountancy in HSC Public Exam.

LANGUAGES

- ENGLISH - Read, Write & Speak.
- TAMIL - Read, Write & Speak.
- HINDI - Read & Write.

PERSONAL DETAILS

- Date of Birth : 25/11/1990
- Marital Status : Married
- Nationality : Indian
- Sex : Male

DECLARATION

- I hereby declare that all the information mention it above is true & correct to the best of my knowledge.

Place : Pondicherry.

Date :

NAKIRAN. M