



SHUBHAM PANDEY

Specialization: Marketing & Pharmaceutical/Healthcare

CONTACT

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ADDRESS: B/502 Surya Complex,
Kumbharkhan Pada, Subhash road
Dombivali (West).

DOB: 25th Nov 1998.

EXPERIENCE -

Nirmal Poly Plast (NPPL)

**International Business-
Development Executive**
10/23 – Present
Mumbai.

Prudent Health Corp

**International Business -
Development Manager**
09/22 – 09/23
Pune.

Siddhivinayak Hospital
Mumbai

Business Development Executive
07/2021 – 08/2022.

- Managing Business Development and Marketing.
- Carrying out BTL & ATL activity and events
- Meeting various Healthcare professionals such as Doctors market research, internal assessment & reviews.

KEY PROJECTS UNDERTAKEN

Digital Marketing in Aeronica Advance Technologies. (Intern)

Aug '20 to Jan '21.

Details: Content Creation, Brand Promotion, Data Collection.

POSITION OF RESPONSIBILITY

- Volunteer at NSS (National Service Scheme)

SKILLS

- Leadership
- Team Management
- MS Office.

EDUCATION

Master of Business Administration - ASM Institute of Business Management and Research.	2022	7.0/10
B.Sc (Chemistry) K.M.Agrawal College of Arts, Commerce and Science.	2020	6.40 /10
HSC Hill Spring International College of Science and Commerce.	2017	58.15%
SSC Holy Cross English High School.	2015	62.80%

ADDITIONAL QUALIFICATION

- Certified in Planning Communication Section
- Certified in Business Presentation
- Digital Marketing & Data Analysis
- Content Creation

ACADEMIC ACHIEVEMENTS

- IIT Kharagpur Future Scope of Indian Biosciences & Botany industry (5th in District)
- CHEM. FEST -POWER POINT PRESENTATION (1ST- 2018)
- GANDHI MOHATSAV ELOCUTION INTER COLLEGE COMPETITION (3RD 2018)

EXTRA-CURRICULAR ACHIEVEMENTS

- Actively Participated in Art and Cultural Activities
- Volunteered as Show Host and Anchor at K.M. Agrawal College
- Mr. Teen India 2018 -Quarter Finalist (Modeling)
- Mr. Agrawal 2019 -Runner-up (Modeling)