

Manish Arora

✉ manisharora77777@gmail.com

☎ 7982104147

🌐 <https://github.com/manisharora96>

🌐 <https://www.linkedin.com/in/manisharora92/>

Profile

As an Analyst, I have developed a strong track record of conducting in-depth research and analysis of trends, market conditions, and consumer behavior to inform strategic decision-making. I possess a keen eye for detail and am skilled in interpreting complex data sets using tools to generate actionable insights and recommendations.

My ability to monitor and track industry trends, identify opportunities and conduct competitive intelligence and market analysis has helped inform future business strategy and drive growth.

Professional Experience

2021/08 – 2022/01

Management Trainee

Delhi, India

Satnam Global Infraprojects Ltd.

I was the Management Trainee and my work was maintaining the data of the company that how much sales work done in a day and maintaining the dataset and give it to the senior officials.

2020/06 – 2020/07

Trainee/Intern

Noida, India

Cetpa Infotech Pvt.Ltd.

The practical sessions were amazing which helped me to trace out my abilities as well as my flaws. Data analytic techniques enable you to take raw data and uncover patterns to extract valuable insights from it, and Cetpa Infotech help me to solve it.

Education

2018/07 – 2021/08

Bachelor of Technology - Computer Science and Engineering

Uttar Pradesh, India

Greater Noida Institute of Technology

2015/07 – 2018/06

Diploma in Computer Science and Engineering

Uttar Pradesh, India

Prince institute of Innovative Technology

Skills

Data Analysis

Research Analyst

Python

Data Visualization

Analysis skills

Power BI

Search Engine Optimization

Email Marketing

Google Analytics

Microsoft Tools (Word, Excel, PowerPoint)

Certificates

- Data Science with Python (By EDUCBA) [↗](#)
- Google Cloud Certified Professional Data Engineer [↗](#)
- The Fundamentals of Digital Marketing (By Google) [↗](#)
- Foundations: Data, Data, Everywhere (By Google) [↗](#)
- Data Analysis with Python (By IBM) [↗](#)

Projects

- 2023/08 – 2023/10 **Gold Price Prediction Ensemble Method** [↗](#)
In this project would forecast gold rates using the most comprehensive set of features and would apply various machine learning algorithm for forecasting and compare their results. We also identify the attributes that highly influence the gold rates.
- 2023/04 – 2023/07 **ICC Cricket World Cup 2019 Analysis** [↗](#)
The Dataset consists of Matches that are played after 2012. I am analyzing those matches which are played after 2012 and played at England.
- 2022/12 – 2023/03 **Indian Cuisine Analysis** [↗](#)
This Project comprises of some interesting facts and observations that people might not know about Indian cuisine.
- 2020/11 – 2020/12 **Uber Data Analysis** [↗](#)
I visualize the data by drawing various plots, due to which we understand that I don't have any data for taxi's price, also the price variations of other cabs and different types of weather. Other value count plots show the type and amount of data the dataset has
- 2020/08 – 2020/09 **Data Analysis on Movie Dataset** [↗](#)
In this project i make dataset on movies this data set contains information about 10,000 movies collected from The Movie Database (TMDb), including user ratings and revenue.