

AKASH PAL SINGH

Achievement-driven professional with over 3.6 years of experience in Graphic Designing / Web Designing / User Interface Designing/ Analytics. Highly skilled to build core features for apps and optimize the application for customer satisfaction

PROFILE SUMMARY

- Extensive experience in **investigating user experiences** design requirements; developing & conceptualizing a comprehensive **UI/UX design strategy**, implementing, configuring, documentation & closure for key clients
- Hands-on experience in producing **high-quality UX design solutions** through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes
- Substantial knowledge & experience in **UI and designing for web projects** along with knowledge of the latest technology along with knowledge about the latest cutting-edge technologies
- Successfully completed **35+ web layouts** and **live 40+ website designs**
- A keen designer, strategist & implementer with rich experience in developing projects for different industries utilizing multimedia skills and capability to make world-class artworks and designs
- Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior
- Obtained comprehensive experience in undertaking complex projects for the design of **mockup** & development of websites for **Tour & TravelPortal, Production, DMC Businesses, E-Commerce** and so on

TECHNICAL SKILLS

Photoshop
Adobe XD
Figma
Canva
Illustrator
HTML 4/5
CSS 2/3
Bootstrap

Dreamweaver
JavaScript
jQuery
Media Query
Responsive
Compatibility
Sublime
Brackets

VS Code
Technical Document
Instructional Design
UX/UI Design Principles

EXPERIENCE

Organization : India Documents Solution Pvt. Ltd.
Period : 01, Sept 2022 to Present
Designation : UI Developer
Location : Noida (Uttar Pradesh)

Organization : Rocks Technologies Pvt. Ltd.
Period : 01, Aug 2020 to 30, Aug 2022
Designation : UI/UX Designer
Location : Noida (Uttar Pradesh)

PROJECTS UNDERTAKEN

Project: **TOUR & TRAVEL PORTAL**

Tech stack: HTML, CSS, jQuery, Media Query, Bootstrap, Photoshop

Description: Working on a travel portal where users can book online tour packages and much more. This application has features like booking, tracking, and an online web system. This whole portal is under design. The online marketplace offers customized travel packages. Plan a trip to one of the best holiday destinations & book cheap holiday packages to destinations of your choice with one of the best travel websites. This application helps you customize your holiday travel packages. Pay in easy installments, get your money safe guarantee& enjoy a hassle-free ticket booking experience.

URL: <https://www.ztour-travel.ro/>

Project: Diversity Production Pro**Tech stack:** HTML, CSS, jQuery, Media Query, Bootstrap, Figma (wireframe)**Description:** Diversity Production Pro is exactly what AME educators in California have been looking for. By offering online courses and certifications directly connected to entertainment industry careers, DPP will help teachers better prepare their students for work in film and television. Robyn Charles' willingness to create free and public safety training modules to support the certification needs in CA public schools demonstrates her commitment to equity and access.**URL:** <https://diversityproduction.pro/>**Project: INFORMATIVE WEBSITE****Description:** Tour & Travel is a universal secure online and mobile travel portal to buy any type of travel and tourism services like flights, hotels, tour packages, transfer, sightseeing, and more. Conceptualized and brought together the layouts and color schemes while gathering requirements with client/stakeholders. TI Infotech B2C & B2B travel agency software & tour operator software is an all-in-one suite to automate the travel business process from content acquisition all the way to the distribution process. We can find reliable, efficient, and cost-effective travel software solutions customized to basis the needs.**URL:** <https://www.tiinfotech.com/>**Project: E-commerce Website****Tech stack:** HTML, CSS, jQuery, Media Query**Description:** Amazing-Superstore is an e-commerce retail store with a distribution office in Houston, Texas. Our e-commerce experience started by offering online products through renowned e-commerce stores – Amazon and Etsy.**URL:** <https://www.amazing-superstore.com>**Project: E-COMMERCE WEBSITE + Informative website****Tech stack:** HTML, CSS, WP(WP-bakery builder), PSD Mockup (Adobe XD and Photoshop)**Description:** Meet extreme Marquess Ecommerce Store Tents or canopies – America's premier supplier of high-quality instant canopies, portable temporary shades, and promotional accessories.**URL:** <https://www.extreme-marquees.com.au/>

EDUCATION

- **MCA (Master of Computer Applications – Distance Learning)** in 2025 from IGNOU Delhi
- **B.Com. (Bachelor of Commerce)** in 2020 from DBRAU, Agra Uttar Pradesh

PERSONAL DETAILS

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