

# Rajesh Kumar Patel

Sr SEO Analyst



## PERSONAL INFORMATION

✉ Email  
rajeshkurpatel@gmail.com

☎ Mobile  
(+91) 9319452195

📅 Total work experience  
4 Years 0 Month

🌐 Social Link  
<https://www.linkedin.com/in/rajesh-kpatel/>

## KEY SKILLS

SEO Analysis

SMO

Google Analytics

Keyword Research

ORM

Google Webmaster Tools

facebook campaign

youtube SEO

SMS Marketing

Technical Seo

Advanced Excel

SMS

Canva

Semrush

## PROFILE SUMMARY

Sr. SEO Executive is responsible for crafting and implementing robust SEO strategies that significantly boost organic search visibility. Key responsibilities encompass extensive keyword research, on-page and off-page optimization, technical SEO, and Online Reputation Management (ORM). The role also includes optimizing YouTube content, overseeing SMS marketing efforts, and conducting in-depth performance analyses. The ideal candidate will bring a wealth of SEO experience, a keen awareness of the latest search engine trends, and exceptional analytical skills to drive substantial improvements in website traffic and search engine rankings.

## EDUCATION

2010	○	BCA Sikkim Manipal University (SMU)
2006	○	XIIth Hindi
2004	○	Xth Hindi

## WORK EXPERIENCE

Dec 2023 - Present

○ Sr SEO Analyst  
**NextGen**

I am Sr. SEO Executive with 4 years of expertise in optimizing websites to achieve top search engine rankings and drive organic traffic. Proven ability to develop and implement SEO strategies that improve visibility, enhance user experience, and increase conversions. Skilled in keyword research, on-page and off-page optimization, Local SEO, Technical SEO, and performance analysis.

Webtrends

## OTHER PERSONAL DETAILS

City Noida

Country INDIA

## LANGUAGES

- English

Oct 2022 - Nov 2023

Sr seo executive

### Yaantra (Acquired by Flipkart)

I am SR. SEO Executive. With a strong understanding of the latest digital marketing trends, I have a proven track record of driving quality leads, increasing website traffic, and boosting conversions. My expertise includes SEO, Social Media, Content Creation, Email Marketing, Youtube SEO, and Sms Marketing.

Jan 2022 - Oct 2022

Sr SEO executive

### aadhar propmart pvt ltd

SEO | ORM | SMO | YOUTUBE | Social Media Paid Campaigns | Google Analytics | Google webmaster

Feb 2021 - Jan 2022

Senior SEO Executive

### OGEN Infosystem

I have good abilities to promote the products of my clients. I have been experience working with some of the biggest SEO companies in India and I have successfully optimized them on Page 1 of Google.

Dec 2018 - Jan 2020

SEO Executive

### Web Gain Technologies

A SEO And SMO Specialist is responsible for analyzing, reviewing and implementing websites that are optimized to be picked up by search engines.