



Anand Kumar

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Carrer Objective

To leverage my strong background in customer service and relationship management to improve customer satisfaction and drive business growth

Experience

- Just Dial** 01/04/2023 - 01/07/2023
Certified Internet Consultant
- Msg24x7** 11/12/2022 - 31/03/2023
Business Development Executive
- Cease fire** 01/07/2023 - 01/09/2023
Business development executive
- Mahendra first choice** -

Educational Qualification

- Gniot institute of management studies** 2025
PGDM
- Magadh University** 2023
B.A in economics Honours
62.5
- Almomin International school** 2018
Intermediate
60%
- DAV Public School** 2015
Matriculation
60%

Skills

- Ms Office
- PowerBi
- Sql Workbench
- CRM Software(ZOHO, HubSpot)
- Lead generation (LinkedIn, Seamless, Appolo,Lusha)
- Data Analysis (Excel, Python)
- Email Marketing
- Search Engine Optimisation (Basic Keywords research)

Projects

- Sales Data analysis**
In thsi project I analysed the sales data in the various region using python and also gain insights of Stastical use in data analysis
- Codsoft**
In this project i enlighten myself with extraordinary usecase of python in data analysis

Certification

- Design Thinking**
I have completed this certification from Grant Thornton Bharat duration of Two weeks

- **Digital Marketing With AI Tools**

I have Completed Digital marketing certificate from MSME Duration of one week

- **Google Data Analytics (Google)**

I have completed this certification from coursera duration of Two months

- **Introduction To Artificial intelligence (IBM)**

I have completed this certification from coursera of one month

Internship

- **Corizo**

Lead generation

- **Devtown**

Business development Associate

- **Hex Wireless**

Lead Generation intern

- **Ace Junction**

Digital Marketing Intern

- **WellnessZ**

Sales Intern

Personal Details

- Date of Birth : 18/11/1999
- Nationality : Indian
- Gender : Male
- Work experience : 1.3 year