



## Unnayan Kaur

\_unnayana\_ • 25 Years • Greater Noida

A passionate and innovative graphic designer with a rich background working with industry giants like Samsung & Indian Express. Renowned for my ability to transform ideas into visually compelling narratives, I bring over 3+ years of experience in crafting designs that captivate & communicate. My portfolio showcases a diverse range of projects across digital and print media, where I've consistently pushed the boundaries of creativity while maintaining brand integrity. I thrive on delivering design solutions that not only meet but exceed expectations, driving brand success through visual excellence leading to remarkable results.

### Contact.

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### Profiles.

- Bē** <https://www.behance.net/unnayankaur>
- in** <https://in.linkedin.com/in/unnayan-kaur-a9bbb417a>

### Skills.



- 🎙️ Podcasting
- 💡 Business
- ✍️ Writing
- 🎵 Singing
- 🎭 Acting

### Education.

- 2018-2022** Bachelor Degree of Fashion Designing
  - Amity School of Fashion Technology
- 2017** Higher Secondary School
  - RPM Academy, UP

### Achievements.

- **The Indian Express**- Graphic Design Internship Certificate
- **Internshala**- Graphic Design Training Certificate
- **Amity University**- Digital Fashion Illustration Award
- **Amity University**- Military Training Camp Certificate

### References.

- **Mani Upadhyay**  
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- **Smita Bagai**  
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### Experience.

- Nov 2023 - Present** Graphic Design Specialist
  - Working as a full-time graphic designer at **Samsung Electronics Pvt Ltd**, engaging in both creatively stimulating and professionally rewarding projects.
  - Translating concepts into compelling visual designs that align with Samsung's innovative brand identity.
  - Collaborating closely with marketing teams to create engaging graphics for various digital and print platforms.
  - Ensured consistency and quality across all materials, maintaining a cohesive brand image.
  - Leveraged cutting-edge technology and a dynamic work environment to continuously refine design skills.
  - Contributing to Samsung's global presence through impactful visual storytelling.
- April 2023 - Nov 2023** Brand Designer
  - Led UI/UX design, graphic design, video editing, and content creation for diverse industries including IT, Architectural, Food & bakery websites as a Brand Designer.
  - Crafted compelling social media creatives and promotional content that significantly boosted brand visibility and audience engagement.
  - Developed and executed cohesive brand identities, ensuring a strong and consistent visual presence across all platforms.
- Nov 2022 - Jan 2023** Graphic Designer & UI/UX Designer Intern
  - Intern at **The Indian Express**, worked as a full-time graphics & UI/UX designer.
  - Experienced working in a variety of mediums such as banners, social posts, social media covers, gifs, logo, brochures, carousels, animation under the categories- Digital health, SMSES, Fintech, Retail, EV Mobility etc, including media, print design & multimedia etc.