



# Pradyumn MISHRA

Sales Executive

## CONTACT

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India, Ayodhya

## EDUCATION

2020 - 2022

**Master of Business Administration (MBA)**

KIET Group Of Institution, INDIA, Ghaziabad

2017 - 2020

**BCA**

Dr Ram Manohar Lohia Avadh University, India, Ayodhya

2016 - 2017

**10+2**

Grammar Academy, India, Ayodhya

2014 - 2015

**High School**

Grammar Academy, India, Ayodhya

## PROFESSIONAL SUMMARY

I am an experienced Sales professional with good knowledge in sales and customer service. I have a strong track record of success in developing new business, managing accounts, and achieving sales targets. My best qualities include excellent communication and collaboration skills, strong problem-solving abilities, and the ability to effectively manage multiple projects at once. Additionally, I am highly knowledgeable in all areas of sales and marketing, including strategy development, product knowledge, customer segmentation and pricing strategies.

## EXPERIENCE

**Sales and Marketing Executive**

June 2023 - Now

**Advance Decorative Laminate Pvt Ltd, India, Bangalore**

Sales and Marketing Executive at Advance Decorative Laminate Pvt Ltd, India - As Sales and Marketing Executive, I have been working for Advance Decorative Laminate Pvt Ltd in India from June 2023. During this time, I have developed a comprehensive knowledge of the organization and their products. My responsibilities included:

- Developing effective sales plans
- Creating marketing strategies
- Maintaining customer relationships
- Negotiating contracts
- Achieving sales targets
- Increasing market share
- Developing promotional campaigns.

## SKILLS

Communication Skills ★★★★★

Negotiation Skills ★★★★★

Client Relationship Management ★★★★★

Market Analysis ★★★★★

Sales Planning ★★★★★

## COURSES

**Marketing analytics**

2021

University Virginia


## HOBBIES

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- Reading
- Travelling

## AWARDS

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## LANGUAGES

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- Hindi
- English

**Course On Computer Concepts**  
NIELIT

2017

## INTERNSHIPS

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**Marketing and sales Intern**  
Un School, India, Ayodhya

2021 - 2021

- Selling courses
- cold calling
- Service Promotion