

KUMAR KUSHAGRA



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📍 Jamshedpur, Tatanagar Jharkhand

🚀 SKILLS

Customer Handling

Negotiation skills

Lead Generation

Sales

Marketing

Leadership

Communication

❤️ INTERESTS

Marketing

Sales

Data Analytics

Branding

Consulting

Finance

Retail

📖 LANGUAGES

English

Hindi

Gujarati

🎯 OBJECTIVE

To land in a organisation that offers stimulating learning environment for developing and putting into practice new ideas for the company's development. Looking for entry level employment where I can develop my abilities as a expert and help a firm to succeed overall

👤 INTERNSHIPS

1. Piaggio Vehicles Pvt Ltd (Gaya ,Bihar)

September 2023 - May 2024

Job Role :Handling (Billing , Retail, Collection)

Monitoring (Enquiries, Hot Pipelines, Field Activity)

Making new marketing and sales strategies for the growth of the organisation

Works for both B2C and B2B

Understanding of Market ,customers preferences,choice , need

Analysing (Market Share Growth) in my assigned territory.

2.RCM Business(Jaipur) May 2023 - August 2023.

Job Role (Marketing Analyst)

: To analyse the marketing plan , sales plan , market growth rate , business model , analysing of competitors strategy.

3.Tata Steel (Jamshedpur) February 2022 - April 2022

Project (Study of Industrial Relation System)

Maintaining and updating customer database , studying and gaining ideas related to company's industrial relation policy and act, customer's feedback. Making project on industrial relation act .

💡 PROJECTS

Stock Marketing and Finance

To study and understand free market economy in the stock market and allows investors to participate in financial achievements of the company

Entrepreneurship

Learned how to evaluate opportunities , develop strategies and create business plan

Data Analytics

Review data to identify key insights into a business customers and use of data to solve problems

🎓 EDUCATION

MBA

Chitkara University , Chandigarh

83%

BBA

Kolhan University , Jamshedpur

77%

12th

Rajendra Vidyalaya , Jamshedpur

63%

10th

Rajendra Vidyalaya , Jamshedpur

61%



ACHIEVEMENTS & AWARDS

3rd rank in National Science Olympiad . (2016)

Best Athlete Champion. (2020)

Silver medalist in cricket at Chitkara Premier League. (2023)

Bronze medalist in cricket championship at IIT Ropar.(2023)

Represented regional cricket team as team captain (2018)