

## Ashish Singh

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107/A Alipur Mandra Jakhania Ghazipur (U.P)



### CAREER OBJECTIVE

To apply my knowledge and skills by developing and implementing marketing strategies toward growth of the organization while enhancing my career progression in the field of marketing and operation

### WORK EXPERIENCE

- **Transport Corporation of India (July 2024-Current)**  
Roles and Responsibilities as **Group Business Development Officer:-**
- Oversee client operations and ensure optimal service delivery.
- Foster client relationships to drive business growth and operational excellence.

### INTERSHIPS

- **Summer Internship:** - Transport Corporation of India (2 months)  
Roles & Responsibilities as Management Intern-
  1. Identified the Chemical Companies Pan India their plant location and head office location
    - a. Responsible for generating leads chemical logistic sector for the company
    - b. Prepared KYC report of different Chemical companies Pan India
  2. Managed various chemical companies Logistic Cost
  3. Managed the operational work of the company.
- **Academic Project: - (Customer Profiling in Chemical Business)**
- Synopsis- Analyzing customer preferences and behaviors in chemical industry to optimize service and product offerings for Transport Corporation India Ltd.

### CERTIFICATIONS

- Worked as a **Supervisor** in **Maa Anant Ashram Welfare Trust** in 2021.
- Successfully completed **Diploma in computer application** from **InfoTech Institute**.
- Certification course from **NIELIT**
  - **CCC** (Course on Computer Concept)
- Successfully Completed a certification from **'SIMPLILEARN'** on **"Digital Marketing"**
- Successfully completed Google certification course on **"Fundamentals of Digital Marketing"**
- Successfully completed a **TCS ion** course on **"Basics of Operational Procurement in Supply Chain Management"**
- Successfully completed a **TCS ion** course on **"Basics of Logistics, Fleet and Warehouse Management"**

### EDUCATION

1. **MBA (Marketing and Operation)**  
Jaipuria Institute of Management, Ghaziabad.  
(2022-2024)
2. **B.Sc., Veer Bahadur Singh**  
Purvanchal University Jaunpur U.P
3. **12<sup>th</sup> UPMS** (2019)
4. **10<sup>th</sup>UPMS** (2017)

### KEY SKILLS

- Quick learner
- Leadership skills
- Committed towards work
- Adaptability
- Collaborative
  - **IT Skills: -MS-Office (Word,Excel, Power-Point)**
- Creativity
- High order thinking

### AWARDS & ACHIEVEMENTS

- Secured first position in volleyball competition organized by Jaipuria Institute of Management Ghaziabad on 3-4 February.
- Secured first position in football competition organized by Jaipuria Institute of Management Ghaziabad on 3-4 February.
- Runner up in chess competition which was organized by Jaipuria Institute of Management Ghaziabad on 11 February.
- Secured first position as a Captain in inter college competition organized by S B D P inter college in 2018-19

### ***EXTRACURRICULAR ACTIVITIES***

1. Participated in ideation competition organized by Jaipuria Institute of Management Ghaziabad
2. Took part in Panel discussion on topic budget decision which was successfully organized by Jaipuria Institute of Management.
3. Successfully coordinated sports event organized by Jaipuria Institute of Management on 3rd and 4th February.
4. Attended 8TH CORPORATE SUMMIT Organized by Jaipuria Institute of Management on 5th March 2023.
5. Attended NITRA INCUBATION CENTER Summit for Innovation and Entrepreneurship.
6. Successfully coordinated inter college fest, **Mercato 2022** Organized by Jaipuria Institute of Management on 17<sup>th</sup> December 2022.