



## ASHWANI SHUKLA

### Address

House No – 403, Ward No – 2  
Ram Nath Deoria (U.P.), 274001

### Contact

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**Date of Birth:** 20 Jan 1999

### LinkedIn

[linkedin.com/in/ashwani\\_shukla](https://www.linkedin.com/in/ashwani_shukla)

## CERTIFICATIONS

- Microsoft Advanced Excel
- Fundamentals of Digital Marketing
- Business Manager
- Food Labelling
- CCC Certificate
- Corporate Finance

## SOFT SKILLS

- Creativity
- Adaptability
- Growth Mindset

## TECHNICAL SKILLS

- MS Word
- MS Excel
- MS PowerPoint

## INTERESTS

- Sketching
- Travelling
- Gaming

## LANGUAGES

- Hindi
- English

## ACADEMICS

- **Master of Business Administration – Agribusiness, Marketing**  
**Institute of Management Studies, BHU**  
2020-2022 | CGPA 8.21 (77.60%)
- **B.Sc. Agriculture, Dr. Rammanohar Lohia Avadh University, Ayodhya**  
Jagdamba Sharan Singh Educational Institute  
2016-2020 | 73.25%
- **Schooling**
  - Saraswati Vidya Mandir Sr. Sec. School: 12<sup>th</sup> | 2016 | CBSE | 63.40%
  - RSM Sr. Sec. School: 10<sup>th</sup> | 2014 | CBSE | CGPA 9.2 | 87.40%

## WORK EXPERIENCE

- **Syngenta India Pvt. Ltd. (1 April 2023 – Present)**  
**(Syngenta Professional Solutions)**
  - **Designation: Project Officer.**
  - Dealing with Products promotion, Marketing and Sales of Household Pesticides.
  - Perform project management and support activities to ensure processes are running smoothly and in line with common goals.
- **ICICI Prudential Life Insurance Company (13 June 2022 – 31 December 2022)**
  - **Designation: Management trainee**
  - Recruiting, training, and developing a financial adviser to sell insurance products in order to make business.
  - Work closely with senior personnel, learning techniques and gaining the knowledge required to understand how a company operates.
- **Patanjali Organic Research Institute Pvt. Ltd. (15 May 2020 - 22 November 2020)**
  - **Designation: Field Assistant (Sales and Marketing)**
  - Direct and coordinate activities involving sales of manufactured products, service and commodities while working towards monthly or annual targets.

## INTERNSHIPS & PROJECTS

- **E-Krishi Kendra (1 August 2021 – 1 September 2021), Internship**  
**Project Title:** “Connectivity of Farmers, Agri Input Companies, Dealers, Agri-Bazaar/ Mandi to E-Krishi Kendra Digital Agriculture Portal”.
- **Jankalyan Multipurpose Education Society, (22 July 2021 – 29 July 2021)**
  - Business Development Intern.
  - **Project Title** – To raise fund for SHIKSHA project.
- **Pan Seeds Pvt. Ltd. (17 May 2021 - 17 July 2021), Summer Internship**
  - Sales and Marketing Intern.
  - **Project Title** - Market potential and product promotion of Pan-Jamuna.
- **IM BHU (April 2021 – June 2021), Major Project**  
**Project Title:** “Role of Relationship Marketing In Acquisition And Retention Of Rural Customers in Deoria District of Uttar Pradesh”.

## EXTRA CURRICULAR ACTIVITIES

- **MANAGE Hyderabad:** Completed training programme on “Managerial Skills for extension professionals”.
- **ICAR-NRC and MANAGE Hyderabad:** Completed training program on “Market Oriented Entrepreneurship in Value Added Meat and Poultry Products”
- **Tata Consultancy Services:** Completed the Course on Career Edge.
- **Elearnmarkets:** Completed the Online Course on Basics of Financial Markets.