



# Saksham Vishwakrama

133/194 B-39 O block kidwai Nagar

7007426101 | vsaksham142@gmail.com

**in** [https://www.linkedin.com/in/saksham-vishwakarma-996a81277?](https://www.linkedin.com/in/saksham-vishwakarma-996a81277?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)

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## Objective

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I am a highly driven recent business school graduate seeking a full-time position in finance where I can lend my knowledge of market analytics to help your organization improve profitability.

## Experience

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- **Century plywood and laminates ( Prem international )** 07-02-2023 - 23-07-2024  
Sales and marketing executive
- **Sai PVC decor pvt Ltd** 1-08-2024 - Present  
Sales executive  
Started new position at as sales executive in Sai PVC decor pvt Ltd

## Education

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- **CSJMU** 2022-2025  
Bcom  
7.67
- **ICSE board** 2022  
Intermediate  
73%
- **ICSE board** 2020  
High school  
83%

## Skills

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- English Proficiency ( written & spoken), Time-Management, Team Player, Leadership skills, Creativity,
- B2B,B2C
- MS Word, MS PowerPoint, Ms Excel, Tableau, Power Bi, SPSS,

## Projects

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- **Impact on caste based discrimination and talented use...**  
the utilization of talent, highlighting how societal biases hinder equal opportunities and proposing strategies for fostering inclusive environments
- **consumer preferences and buying behaviour toward nestle**  
Nestlé's consumer preferences and buying behavior, covering product popularity, brand loyalty, decision-making processes, market analysis, and provide strategic recommendations based on comprehensive research.

## Achievements & Awards

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- Runner up in ad teaser organized by DAV College.
- Positioned 20th rank in a business plan competition.
- Lead as "SPORTS CAPTION" in school.
- Participants in " Budget-O- Nomics Competition" organized by DAV College
- Volunteered in International Conference on " India a \$5 Trillion Economy:Challenges & Gateway"organized by DAV College

## Interests

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- Photoshop
- AutoCAD
- 3ds max modelling
- Travelling
- Sports