



# RAJEEV RANJAN

Data Analyst

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I am eager to launch my career as a Data Analyst, leveraging my strong analytical skills, proficiency in data manipulation, and a solid foundation in statistical analysis. Intrinsicly motivated with a solid understanding and hands-on experience in front end technologies. Highly eager to apply advanced data analytics & visualization techniques to assist with the strategic decision-making processes. Confident to handle both independent tasks and team collaborations to deliver high-value outcomes for the business.

## Professional Summary

- My goal is to contribute to a dynamic team where I can apply my academic knowledge in real-world scenarios, acquire hands-on experience, and continuously enhance my skills in data interpretation, visualization, and problem-solving.
- Experienced in implementing E-books using another other front end technologies such as HTML and CSS.

## Career Timeline

Nov 2022 – Aug 2023 **Digital Media Trainee**  
Magic EdTech

## Work Experience

Nov 2022 – Aug 2023 **Digital Media Trainee**  
Magic EdTech

### Responsibilities:

Performing integration-related tasks  
Responsible for development and bug fixing of assigned task based on given requirements

### Workdone:

- Developed and analyzed E-books with the help of front end technologies like HTML and CSS
- Initiated hyperlinks after development

## Projects

### Hotel Booking Analysis

- Utilized Pandas for exploratory data analysis, generating insightful visualizations to identify patterns and trends in hotel booking behavior.
- Implemented advanced Python techniques to analyze real-world data, resulting in a 40% reduction in data processing time and improved accuracy in predictive models.

### FULL CART STORE SALES ANALYSIS

- Gathered comprehensive sales data from various sources, including databases and external platforms.
- Employed advanced Excel functions to clean and preprocess raw data, ensuring accuracy and consistency.
- Transformed raw data into usable formats, utilizing techniques such as filtering, sorting, and removing duplicates.
- Illustrated data through tables and charts for easy comprehension.

## Soft Skills

Analytical Thinking Skills

Communication Skills

Decision-Making Abilities

Self-Motivated

Teamwork

## Technical Skills

SQL

Python

PowerBI

Excel

Tableau



## Core Competencies

- Problem-solving
- Teamwork
- Multitasking
- Data Analysis

## Certifications

- Coursera Certification course on python 2022

## Education

- Bachelor of technology (Electronics and communications engineering )  
Mangalmay institute of engineering and technology, Greater Noida  
Aug 2018 – Jul 2022
- Class XII  
Delhi Model Public School  
Jun 2016 – Jun 2018
- Class X  
DAV Public School  
May 2014 – May 2015

## Languages

English

Hindi