



ABDUL HAFIZ

MBA (2021-2023)- MARKETING & HR

CAREER OBJECTIVE

Looking for an Opportunity in an organization where I can deliver my best and upgrade my skills through key participation and team-oriented tasks.

CONTACT

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BOY'S HOSTEL 3 JIET JODHPUR
MOGRA, PALI ROAD, 342802

INTERESTS

- ✓ Reading Newspaper
- ✓ Sports (Cricket)

SKILLS

Technical Skills:

- MS-Office (Word, Excel, Power point)

Soft Skills:

- Leadership Skill
- Self-motivated
- Decision making skill.
- Communication.

SUMMER TRAINING

ITC Yuva Internship, Jaipur (60 days)

Designation: - Marketing & Sales

- ✓ Tracking of sell out sales value of ITC Products (SKU wise and day wise).
- ✓ Gathering sell out sales value of competition products through promoters of competition products in outlets.
- ✓ Suggest cost efficient demand creation activities.

TALENT SERVE, MUMBAI (56 DAYS)

Designation: Marketing/ Business Development & General Management

EDUCATION

- I am pursuing M.B.A in the stream of MARKETING & HR from Jodhpur Institute of Engineering and Technology.
First Semester: 6.20 SGPA Second Semester: 7.44 SGPA
Third Semester: 8.11 SGPA
- Degree in the stream of BA from Indira Gandhi National Open University during the year 2015- 2018.
- Senior secondary examination with Science from Bihar Secondary Education Board in 2012.
- Secondary examination from Bihar Secondary Education Board in 2010.

PROJECTS

- ITC Project report on Consumer Buying Behavior with reference (ITC) FMCG product.
- Impact on In-store Layout and Shelf design on consumer buying behavior in organized retail sector in Jodhpur.

ACTIVITIES

- ✓ Participated as a coordinator in MERAKI (Fashion show), organized by JIET JODHPUR.
- ✓ Participated in several social activities (food & clothes distribution).
- ✓ Participated as a coordinator in orientation Programme, Inter-departmental debate competition organized by JIET JODHPUR.

CERTIFICATION

- ✓ Kushal Yuva Program (KYP) by Bihar Government (BS-CIT, BD-CCS, BS-CSS).
- ✓ "Digital Marketing" Online Course from Tareeqa Global Solution.

PERSONAL DETAILS

Father name	Md Ziyauddin
Mother's name	Najibun Nisha
Permanent Address	Naya Gown, Post: Basudeopur, Dist.: Munger, State: Bihar Pin: 811202
Date of Birth	01/01/1996

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