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Meerut, Uttar Pradesh

Education

Majors in Physics, B.Sc. (I, II yr.)

St. Xavier's College, Mumbai

2018 - 2020

Digital Marketing, Distance Edu.

Certification - Udemy, Alison

2020 - 2021

Skills

PPC Advertising

- Google Ads
- Bing Ads
- Facebook Ads
- LinkedIn Ads
- Amazon Ads
- Pinterest Ads

Planning & Reporting

- Media Planning
- Landing Page CRO
- Conversion Tracking
- Google Analytics
- Campaign Reports

Other Skills

- Graphic Designing
- SEO
- Landing Page Creation
- WhatsApp Marketing

SANGEET TOMAR

PERFORMANCE MARKETER



TID:71188119

Summary

Certified Digital Marketing Professional with Experience in Paid Media Advertising, Content Marketing, Graphic Designing and Landing Page Design. Apart from Advertising, I've always focussed on Marketing as a Whole and Improving the overall Inbound cycle and conversion Rate for any Business.

Work Experience

Sep 21

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Oct 22

Proper Entrepreneur

Self Employed, Freelancer

- Designed Content for Social Media Marketing
- Managed Paid Advertisements for Various Brands
- Created Websites on Wix for Multiple Clients

Jun 22

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May 24

Mr. White Gloves

Marketing Strategist

- Managed Ad Campaigns for Multiple Cities in India
- Social Media Marketing for Multiple Channels
- Created Website, Designed Branded Content

Feb 23

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Jun 22

ROI Boosters

Performance Marketer

- Managed Ads on Google, Meta, LinkedIn for Multiple Clients in USA & Canada Market.
- Involved in Reporting, Strategy & Client Communication

Sept 23

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Present

List & Sell GmbH

Performance Marketer - Google Ads

- Managing Ads for many Ecommerce & Lead Gen Brands in European Market.
- Involved in Media Planning, Website CRO, Product Improvement, Competitor Analysis & Reporting.

Courses & Certifications

- Digital Marketing Expert Certificate (ICTRD)
- Google Ads Certificate (Google)
- Complete Digital Marketing (Udemy)
- Performance Marketing (Growthschool)
- Pinterest Media Buyer Certification (Pinterest)
- Amazon FBA (Udemy, Growthschool)
- Amazon Ads Certificate (Amazon)
- Inbound Marketing Certificate (Hubspot)