



Aryan Massey

RESUME SUMMARY

With a background in Sales, Python, Java, and Digital Marketing, I have excelled at leading teams and optimizing operations at Ola Electric. Passionate about promoting eco-friendly transportation options, I drive marketing initiatives, ensure seamless communication among departments, and strive for high performance to contribute to Ola's mission of transforming urban mobility.

PERSONAL DETAILS

Current Location New Delhi
HomeTown New Delhi
Date of birth Sep 30, 2002
Gender Male

EDUCATION

Graduation

Course B.A (English)
College Indira Gandhi National Open University (IGNOU)
Year of Passing 2024
Score 60%

Course Web Developer (As a Web Developer at Sapliz Jashan, I am responsible for designing, developing, and maintaining hig)
College DICS
Year of Passing 2022
Score 65%

Schooling

	CLASS XII	CLASS X
Board Name	National Open School	National Open School
Medium	English	English
Year of Passing	2022	2020
Score	60%	55%

WORK EXPERIENCE

Ola Electric | February 2023 - April 2024

- Car Operations:

Overseeing the daily operations of the car ride-sharing segment, ensuring efficient dispatch, maintenance, and driver coordination.

Implementing strategies to optimize fleet utilization and enhance customer satisfaction.

Monitoring performance metrics and conducting regular reviews to improve service quality.

Electric Bike Team:

Leading the electric bike team to promote sustainable and eco-friendly transportation options.

Coordinating the deployment, maintenance, and operations of electric bikes across various locations.

Developing and executing initiatives to increase user adoption and engagement with electric bikes.

Marketing Team:

Collaborating with the marketing team to develop and implement campaigns that boost brand visibility and user acquisition.

Analyzing market trends and customer feedback to inform marketing strategies and promotional

GET IN TOUCH!

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SKILLS

- Sales
- Python
- Java
- Javascript
- Team Leading
- Digital Marketing
- HTML
- HTML And CSS Developer
- Marketing
- Leadership
- MS Office
- MS Office PowerPoint

LANGUAGES KNOWN

Hindi and English

activities.

Leading cross-functional projects to align marketing efforts with operational goals and enhance overall business performance.

In this multifaceted role, I ensure seamless communication and coordination between teams, driving efficiency and innovation. My leadership focuses on achieving high performance, fostering team growth, and contributing to Ola's mission of transforming urban mobility.

ACHIEVEMENTS

- Team captain judo karate in B.A
- Team captain judo karate in School