# Vikas Kumar

## BUSINESS DEVELOPMENT

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# **Executive Summary**

- Self-motivated sales officer with 7.5 years of experience.
- A professional who quickly analyses the field to drive successful business.

# **Areas of Expertise**

#### **PROFESSIONAL**

- -Business Development.
- -Medical Loans.
- -Hospital coordinations.
- -Portfolio Reviews.

### **Education**

Bachelors in Arts
Delhi University-SOL
2006-2009
Senior Secondary (XII)
C.B.S.E. with 65%
2005-2006
Matriculation (X)
C.B.S.E. with 60%
2003- 2004

#### **Honors and Awards**

Achieved Highest Disbursal Target Award August 2021 - December 2021

# **Work Experience**

#### **Carepay Money**

Business development manager 8th August 23 to 15th April 24

- -Medical Loans- involvement in sales credit collections and marketing.
- -Meeting with hospital staff and doctors regarding medical loans.
- -Coordinate with hospital staff, sales team, and branding team.
- -maintain a fruitful conversation with medical staff to drive business.
- -Actively coordinates with collection team to review portfolio delinquency, losses, and frauds.
- Sales and onboarding

#### **Gmoney pvt ltd**

Territory Sales manager 16th may 2022 to July 2023

- -Medical Loans- involvement in sales credit collections and marketing.
- -Meeting with hospital staff and doctors regarding medical loans.
- -Coordinate with hospital staff, sales team, and branding team.
- -maintain a fruitful conversation with medical staff to drive business.
- -Actively coordinates with collection team to review portfolio delinquency, losses, and frauds.

#### **UNO FINANCE**

Relationship Manager Feb 2019 - May 2022

- -Medical Loans- involvement in sales credit collections and marketing.
- -Meeting with hospital staff and doctors regarding medical loans.
- -Coordinate with hospital staff, sales team, and branding team.
- -maintain a fruitful conversation with medical staff to drive business.
- -Actively coordinates with collection team to review portfolio delinquency, losses, and frauds.

#### PUSHKAR PREMIUM PAUSHTIK FOOD PVT LTD

Sr. Sales Officer

Feb 2015 - December 2018

- -Responsible for managing business development and sourcing functions. .
- -Built and maintained relationships with new and existing dealers that resulted in increased sales and market growth.
- -Defined strategic client acquisition that resulted in a more efficient sales and prospecting process.
- -Proactively identified dealers' perspectives and needs and developed appropriate and suitable solutions.
- -Identified new customers through cold calling activities, both in-person and telemarketing.
- -Worked with the Clients and Dealers: Kalka Traders, SS Brothers,

Anurag Brothers, and Others.