Vivek Kumar

Academic Counsellor

💼 1 Year 2 Months | 📱 (+91) 7505385015 | ✉ vivekprtap99@gmail.com

Key skills

- Communication Skills
- Data Visualization
- Empathy
- Product Knowledge
- Customer Service
- Customer Relationship
- Power BI
- Tableau
- Tableau Analyst
- Tableau Reporting
- SQL
- Python
- Database Management
- Analytical Skills

Personal Information

City **New Delhi**

Country **INDIA**

Hobbies

- watching anime

Languages

- English
- Hindi

📄 Profile Summary

Experienced Academic Counsellor skilled in communication and customer relations. 1+ year at Collegedekho.com, advising on course selection and career goals, boosting student retention by 15%. Fluent in English and Hindi, with a passion for Anime. Based in New Delhi, India. Connect on LinkedIn.

🅰 Education

BCA, 2021

Chhatrapati Shahu Ji Maharaj University (CSJMU)

12th, 2018

**Uttar Pradesh,
Hindi**

🏛 Work Experience

Mar 2023 - Present

Academic Counsellor

Collegedekho.com

- Advised students on course selection, academic planning, and career goals to ensure successful academic outcomes.
- Provided personalized academic support to students, resulting in a 15% increase in student retention and success rates.
- Assisted students in navigating academic policies and procedures to resolve any academic-related issues efficiently.

🏛 Projects

2 Weeks

LinkedIn Case Study: Product Dissection and Database Design

- Conducted in-depth analysis of LinkedIn's platform to devise a robust database schema, incorporating essential functionalities.

- Researched platform features and crafted an Entity-Relationship Diagram (ERD) with multiple many-to-many relationships, ensuring comprehensive design.

- Applied principles of normalization and indexing to optimize the database structure, enhancing performance and efficiency.

- Leveraged SQL, ERD Design, and Database Architecture to materialize the data architecture model.

- Produced a scalable and efficient data architecture model tailored to meet LinkedIn's operational demands.

3 Weeks

Superstore Case Study: Data Visualization in Tableau

- Developed 30 unique charts in Tableau to analyze the Superstore dataset, effectively visualizing key business metrics.

- Selected and customized various chart types to represent data, aiding data-driven decisions.

- Utilized Tableau to enhance analytical storytelling and improve decision-making for business insights.

1 Months

ReelTrack: Data-Driven Insights on Movies and TV Shows

- Created a Python-based tool to extract and analyze streaming data, focusing on movie titles, genres, and ratings.

- Employed web scraping and data manipulation techniques to ensure structured data extraction and analysis.

- Utilized Python libraries such as Requests, BeautifulSoup, and pandas to streamline the process.

- Produced a structured dataset yielding valuable insights into entertainment trends and viewer preferences.

Certification

- Responsive Web Design
- Ask Questions to Make Data-Driven Decisions
- Foundations: Data, Data, Everywhere