

VAIBHAVI AGRAWAL

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Sector 126, Noida (U.P.)



CAREER OBJECTIVE:

To lead, challenge and be challenged in a business environment. Seeking a role where I can apply my abilities, strategic thinking and collaborative mindset to drive business growth and innovation where I can make best of my potential and contribute to the organisation's growth.

ACADEMIC CREDENTIALS:

COURSE	NAME OF INSTITUTION	PLACE	YEAR	Marks
MBA	Amity University Noida (AGBS)	(U.P.)	pursuing	8.3/10
B. Com.	Jiwaji University	Gwalior (M.P.)	2022	70.41%
12 th (Commerce)	St. Benedict's school (CBSE)	Shivpuri (M.P.)	2019	70.40%
10 th	St. Charles school (ICSE)	Shivpuri (M.P.)	2017	78.40%

INTERNSHIPS:

SMSS NGO	Women Empowerment and Child Education	May-June (2022)
KNVA & CO.	Modernisation in recordings of businesses	June-July (2023)
SINDHUJA HOMES & DEVELOPERS	Strategies for creating long term relationship with customers	August (2023)

PROJECTS:

➤ Consumer Behaviour

Analysed the stages consumers go through when making purchase decisions and examined the factors that contribute to brand loyalty and the cultural aspects that affect consumer behaviour

CERTIFICATION COURSES:

- **Fundamentals in Digital Marketing** certified by Google Digital Garage
- **Accounting Fundamentals** certified by TCS ion
- **Excel Basic to Advanced** by Trump Excel certified by Cursa
- **Business Intelligence Using Tableau** conducted by Amity Global Business School, Noida
- **Understanding Settlements in Financial Sector** certified by TCS ion
- **Creating an Inclusive Environment** certified by National Skill Development Corporation

SKILLS:

- Microsoft Excel
- Microsoft Powerpoint
- Leadership Skills
- Teamwork and Collaboration
- Communication and Presentation Skills
- Strategic Planning
- Keen Listener
- Canva

EXTRA CURRICULAR ACTIVITIES:

- Coordinated and participated in “BIZBASH - 2022” organised by Amity Global Business School, Noida
- Coordinated in “Corporate Meet - GOAL 2023” organised by Amity Global Business School, Noida
- Core Member of “Commerce Committee” in St. Benedict’s School
- “Discipline Leader” in St. Charles School
- Coordinated as a “COVID-19 Relief Volunteer” (2020-21)
- Possess keen interest in “Fine Arts” and attended various workshops showcasing artistic skills

PERSONAL DETAILS:

Father’s Name : Mr. Yogesh Agrawal

Mother’s Name : Mrs. Renu Agrawal

Date of Birth : 23/05/2002

Permanent Address : Physical Road, Shivpuri (M.P.)