

HIMANSHU RAI

Senior Digital marketing executive

📞 09015850834 @ himanshurai10122002@gmail.com 🌐 <https://digibent.com/> 📍 Gurugram Haryana



SUMMARY

Results-driven Digital Marketing Professional with a proven track record in optimizing online presence and driving business growth. Expertise includes SEO & SEM strategies, content planning, and successful execution of social media campaigns. Known for data-driven insights and collaborative work to achieve marketing objectives. Proficient in analytics, email marketing, and adapting strategies to evolving industry trends. Strong team player aiming to bring creative solutions to contribute to the success of your Company.

EXPERIENCE

Social media executive

AITMC 📅 2022 - 2023 📍 Gurugram Haryana

Aitmc ventures is a student training institution

- Which of your achievements match the job you're applying to?

Senior Digital marketing executive

Womenuue 📅 2023 - Present 📍 Gurugram Haryana

Womenuue is a company that deals with females western clothes

- I achieve the position of head of 3 department (B2B, D2C , Market place)

EDUCATION

12th

DEV SAMAJ VIDYA NIKETAN SCHOOL 📅 2018 - 2020

B.com

PG GOVT COLLEGE sec -9 Gurugram Haryana 📅 2020 - 2022

Digital marketing

E-karma (under the education of Haryana govt) 📅 2021 - 2022

SKILLS

Digital marketing	Social media marketing	Lead generation	
Graphic designing	Web designing	Canva	Ms offices
Google ads	Search engine optimization		

ACHIEVEMENTS

Senior Digital Marketing executive (head)

I am proud of this achievement because with my dedication and Hard work + smart work I achieve this post at very young age

PASSIONS

- 📺 Digital marketing
- 💎 Web designing
- 📈 Social media marketing
- 🐱 Graphic designing
- 💎 Search engine optimization

VOLUNTEER PROJECTS

Small business

📅 2021 - Present 📍 Location

Founded and managed Shop4trend, an website - based e-commerce store specializing in product reselling. Implemented strategic discount initiatives, organized promotional giveaways, and executed successful Instagram campaigns. Established collaborations with top influencers, contributing to significant sales growth and elevating brand visibility.

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

Website Designing (Digital marketing Agency)

📅 2022 - 2023 📍 Location

Designed and launched a website as part of my digital marketing course, demonstrating proficiency in web desging through Wordpress. Additionally, crafted numerous compelling creatives During my Digital Marketing Course. Website <https://digibent.com/>

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)