




# JITENDER KUMAR

D I G I T A L  
M A R K E T E R

## PROFILE

Digital marketing specialist with one year of practical and dedicated experience. Please make an effort to help clients maintain, meet, and monitor their goals by using the decided-to-try-and-true budget, the greatest number of techniques. A particular interest in helping high-profile client fulfill their goals.

## CONTACT

-  +91 9560559433
-  Jeetu@vrinix.com
-  Krishan vihar/Delhi-110086

## SKILLS

- Video Editor
- SEO Expert
- CMS Web Designing (WordPress)
- Email-Marketing Expert
- Post Designing (Canva)
- Content Writer (AI)
- Computer Literacy
- Social Media Management
- Observation

## EDUCATION

- Delhi University B.A Programme 2021
- Digital Marketing 2022
- 12th C.B.S.E Board Completed in 2018

## EXPERIENCE

### TRUNKNUT | SEO

#### Key Responsibilities

- Managing Budgets And Resources
- Search Engine Optimization
- Investigating And Implementing Content Suggestions For Organic SEO Success
- Conducting In-Depth Research On Industry-Related Topics To Develop Original Content

### TRUNKNUT | SMO

#### Key Responsibilities

- Creating content, including text posts, videos, and images
- Managing The Workflow
- Creating New Social Media Campaigns And Strategies
- Giving New Ideas To Grow Business

### DG ROYALS | SEO

#### Key Responsibilities

- Keyword Research
- Backlinks Creation
- Content Creation
- Track, report, and analyze the website

### POLYTRON | SEO | WEBSITE DESIGNING (CMS) | POST CREATION | SMO

#### Key Responsibilities

- Website Designing ( WordPress)
- Social Media Handling And Design The Creative AD Campaign For Lead And Reach For Account
- Keyword Research | Backlinks Creation |Content Creation
- Monitor, data, and examine the website

# EXPERIENCE

ASV Engineering | Website

## Key Responsibilities

- Website Designing ( WordPress)
- Keyword Research Backlinks Creation |Content Creation
- Monitor, data, and examine the website designing Images & Banners for the website ( Canva )

LetsDoItDigitally | Website | SEO

## Key Responsibilities

- Website Designing ( WordPress)
- Keyword Research
- Backlinks Creation
- Content Creation ( AI ) Designing Images and Banners for the website ( Canva )

Bhumika Bahl Academy & Studio | Website | SEO | PPC | Facebook Ads | Video Editing | Raw Shoot

## Key Responsibilities

- Website Designing ( WordPress ) + Shopify ( E-Commerce )
- Keyword Research
- Content Creation ( AI ) Designing Images and Banners for the website ( Canva )
- Website Data And Record Maintaining ( E-Commerce )
- Student Portfolio Edit | Model Video Editing | BTS Shoot
- Creating AD On Facebook Ads Manager and PPC
- Monitoring budget and adjust bids ( Facebook Ad Manager
- Competitor Analysis