



TANYA SINGH

SR. GRAPHIC DESIGNER

MOBILE

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EMAIL

creatmyself.ss@gmail.com

LOCATION

Noida, INDIA

EXPERIENCE

3 Years 6 Months



PROFILE SUMMARY

As a detail-oriented Sr. Graphic Designer with 3+ years of experience, I specialize in developing compelling visual content for the organisation. My expertise has resulted in a 25% increase in engagement through my creative designs.

KEY SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe indesign
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Xd
- Canva

CERTIFICATION

- Advanced Graphic designing
10/2020 - Does not expire

LANGUAGES

WORK EXPERIENCE

Sr. Graphic Designer

Anya Segen

Mar 2024 - Present

Develop and maintain a consistent visual identity for political campaigns, including logos, graphics, and other design elements to effectively communicate the candidate's message and values.

Create engaging and persuasive visual content, including social media graphics, campaign videos, and promotional materials, to support the candidate's messaging and outreach efforts.

Collaborate with the campaign team to translate key campaign messages and policy positions into compelling visual narratives that resonate with target audiences and help drive voter engagement and support.

Quickly adapt to changing campaign priorities and deadlines, producing high-quality design and video assets under tight timelines while ensuring accuracy and adherence to brand guidelines.

Sr. Graphic Designer

Investoxpert

Dec 2022 - Mar 2024

English

HOBBIES

Painting

Writing

Travelling

Design all the inhouse creative such as social media post, posters, flyer, brochure, printing hoardings etc.

Maintain the brand visual consistency in their all kinds of creative for effective communicate the message.

Also handling their meta and google ads creative and strategies them according to the ongoing trends and target audience

Graphic Designer

Speedwell IT Solutions

Apr 2022 - Dec 2022

Coordinate with clients for their project. Create social media posts. Create UI & UX for clients website Create product packaging for clients and some printing creative designs

Graphic Designer

Navus IT Services

Sep 2021 - Apr 2022

Working for amazon, prepare Graphics for clients according to their needs. Maintained email and phone communications with customers for approval.

Graphic Designer

Awarno

Jan 2021 - Jul 2021

Create designs, concepts, and sample layouts based on knowledge of layout principles and design concepts. Determine size and arrangement of illustrative material and copy. Develop graphics and layouts for product illustrations, company logos, Branding, Packaging, Printing and internet websites. Prepare illustrations or rough sketches of material, discussing them with clients or supervisors and making necessary changes. Key information into computer equipment to create layouts for client or supervisor. Designing of literature, advertising components, web elements, and printed artwork. Prepare notes

and instructions and prepare final layouts for clients according to their needs.

Graphic Designer Intern

D.G. Royals Institute and Company

Nov 2020 - Jan 2021

Designed detailed marketing materials including, brochures, flyers, site plans, Social media posts, Packaging Designs etc. Responsible for creating a visible image that can be used in media and print.

EDUCATION

B.A - Psychology

2024

Indira Gandhi National Open University (IGNOU)

Grade - Pass

12th

2020

CBSE, English

Marks - 65-69.9%