



NEERAJ NEGI

DIGITAL MARKETING

CONTACT

+91 8860751613

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House no 27 gali no 1 Ekta vihar Meethapur, Badarpur New Delhi 110044

EDUCATION

2014 - 2015

SARVODAYA BAL VIDYALAYA NO-1 MOLARBAND

- 10th pass (CBSE BOARD)

2016 - 2017

- 12th pass (CBSE BOARD)

SCHOOL OF OPEN LERNING

- B.A(HONS) IN POLITICAL SCIENCE

PROFESSIONAL QUALIFICATION

- Two year diploma course in I.T EXPERT from ARTH INSTITUTE
- SEO ON PAGE/OFF PAGE, SEM, SMO, SMM
- PPC, WEBMASTER TOOL, GOOGLE ANALYTIC, BACKLINK
- PHOTOSHOP

PROFILE

I am SEO Executive to manage and improve company's search engine presence. We have experience in on-page and off-page SEO, keyword research, link building, and content optimization. Also good knowledge of Adobe Photoshop Give my 100% at my work. I try to satisfy my senior with my work. I always stand at my work no matter How was the situation.

WORK EXPERIENCE

Asfera Technologies PVT Ltd

2024 - PRESENT

Seo Specialist

- Develop and implement link-building strategies.
- Analyze competitors and their SEO strategies.
- Monitor SEO performance using tools like Google Analytics and SEO software.
- Strong knowledge of SEO tools such as Google Analytics, Ahrefs, SEMrush, and Google Search Console.
- Develop, implement, and manage our social media strategy across platforms such as Facebook, Twitter, Instagram, LinkedIn, and others.
- Design and high-quality graphics for social media posts, websites, and marketing materials.

2020 - 2021

DULIYAIT SOLUTION PVT LTD.

SEO Executive

- implement link-building strategies.
- Optimize website content, landing pages, and paid search copy.
- Hands-on experience with website analytics and reporting tools.

GOLDEN RIDER PVT LTD.

Ecommerce Executive

2019 (6)Month experience

- Photoshop (Image creation for social media platform)
- Amazon listing, Flipkart listing and product listing in other E-commerce sites.
- manage social media strategy across platforms such as Facebook, Twitter, Instagram, LinkedIn, and others.