

Resume

MUKESH KUMAR

Muk9e5s4h@gmail.com

9540822205

Patel Nagar, New Delhi

Career Objective:-

- I have been working as a Digital Marketing Specialist for more than 3.5 years. I can tell why the sale is not coming, what is the reason. What is the solution to this and how will the sales increase? I can easily handle a lot of ad Budget.
- My biggest strength is that I can make any business profitable.

Professional Skill:-

- Facebook Ads
- Shopify
- SEO
- SEM
- Knowledge of Roposo Cloud
- Google Ads(Search ads, Shopping ads, Performance MAX Campaign, YouTube ads)
- Canva Design(Advertising Specialist)
- Pixel set-up, Conversion API
- E-commerce Operation Handle
- Lead Generate in Facebook Ads
- Knowledge of E-commerce and Dropshipping
- Keyword research
- Knowledge of Hunting product for Dropshipping and E-commerce Business

Work Experience:-

- Worked as PPC Executive (remote job) at eBizTrait since 2021 till 2022.
- Worked as Digital Marketing Specialist at NeoHappiness (2022 - present).

Education Qualification:-

- **Academy:-** Passed in 10th class from C.B.S.E. Board In Delhi.
Passed in 12th class from C.B.S.E. Board in Delhi.
- **GRADUATION (Economics Hons) From IGNOU.**
- **Technical:-** Computer Basic Certificate Course.
(MS WORD, MS EXCEL, TALLY etc.)

Behaviour Skills:-

- Time managements
- Problem-Solving
- Emotional Support and Companionship
- Well-Organized
- Highly Responsible and Reliable
- Quality Focused
- Sale Driving practices

Personal Profile:-

Father's Name	:	Late Mahaveer
Date Of Birth	:	13/DEC/1995
Gender	:	Male
Marital status	:	Unmarried
Languages known	:	English & Hindi.

Declaration:-

- I hereby all the information provided above is to the best of my knowledge and belief

Date:-

Place:- Delhi

