

# SHIVANI GAUR

DIGITAL MARKETER

## CONTACT

8630560072

shivani.gaur.km@gmail.com

Sector 02, Vaishali, U.P

## SKILLS

Leadership

Good Communicator

Good Organizational

## EDUCATION

B.A ( Maths)

CCS UNIVERSITY

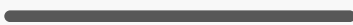
2018 - 2021


Diploma in CSE

BTEUP Board

2014 - 2017

## LANGUAGES

Hindi 

English 

## OBJECTIVE

To deliver my skills the IT Industry and deliver the best through a continuous learning process and challenging projects.

## WORK EXPERIENCE

### SEO Expert

Xpert International Services

July 2022- Feb 2024

- Internation Projects Handle - firestarter-studios, Uri - Geller.com, Zonguru
- Natural-Practices , Pendragonshoes,
- Jobxsite, House n Home Pest Control, Manifesting Spotlight etc projects Backlinks Audit.
- Firestarter Studio - Site audit, Keywords research, ranking update, Backlinks Audit,
- Social Media A/Cs Handle.
- FB Ads, Google Ads.
- Google My Business Handle, Google Analytics, Local Goole Business , Technical SEO.

### SEO Analyst

Spread Digital Noida

Feb 2021- July 2022

- Godrej Pest Control, Waves Designer Unisex Salon, Makeup by Kajal , Taurus Appearance, ATS Stationery Projects Handle.
- FB Funnel Handle
- Team Handle
- Nadezda - Real Estate Company Project Handle

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📍 Sector 59, Noida, U.P

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## EXPERTISE

- Good Communication
  - Lead Generation
  - FB Ads
  - Google Analytics
  - Social Media A/C handling
  - MS Office (MS Word, MS Excel, Power Point)
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## TRAINING

**Digital Marketing Training, Noida**      **Nov 2020 - Feb 2021**

Worked with the -

- SEO (On page, Off Page).
- Image sharing
- Profile Creation
- Link Building
- Backlinks Create
- External, Internal Links Create
- HTML, Meta Tags, ALT Tags, Header Tags
- Keywords Research

**Sales Bootcamp Training, Goa**      **May 2020 - July 2020**

- How to Sale any product.
- How to talk with clients.
- How to Conversation with Clients etc.

**Communication Mastery, Goa**      **Sep 2021 - Dec 2023**

- Communication Level
  - Become Supremely confident & make more Appealing Videos
  - Understand how to get your Leverage
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# SHIVANI GAUR

DIGITAL MARKETER

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## PERSONAL DETAILS :

Father's Name : Late Mr. Manish Gaur  
Date of Birth : 13 April, 1997  
Gender : Female  
Religion : Hindu  
Nationality : Indian  
Marital Status : Married

SINCERELY,

SHIVANI GAUR

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