



SANJANA BATRA

About Me

Dynamic Senior Sales Associate with a proven track record at Policy Bazaar, where I exceeded all sales goals and KPIs through strategic selling and robust product knowledge. Skilled in CRM proficiency and fostering relationships, my resilient approach and confidence have consistently driven success.



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LANGUAGE

- English

HOBBIES

- Chess
- Movies

EXPERIENCE

Policy Bazaar
2022 - 2024

Working in Policybazaar with Channel Partner Niva bupa (Insurance Department) with SALES and RENEWALS both since Feb'2022 to till date.

- * Working with 4 Channel Partners –
- * ICICI LOMBARD – Health Insurance, Group Personal Accident, Travel Insurance & Critical Illness Insurance.
- * Star health– Health Insurance, Home Insurance
- * Care health insurance – Term insurance, Health insurance
- * Aditya birla – Health Insurance.
- * Over achieved the targets by 20% every month.
- * Handling the renewal base of around 70-75 lacs monthly with cross- selling and upselling

EDUCATION

Passed 10th from C.B.S.E in 2015.

Passed 12th from C.B.S.E in 2017.

Passed B.Com from M.D. University Rohtak in 2020.

SKILLS

- Self-motivated
- Confident
- Resilient Approach
- Strategic selling
- Sales analytics
- Product knowledge
- CRM proficiency