



Karan Kumar Singh

A detail-oriented and highly organized individual with MBA in Human Resource, looking for a suitable position at your organisation to utilise my advanced communication skills, managerial and organisational skills along with administrative knowledge to facilitate mutual growth and success.

✉ karanchaudhary042@gmail.com

📞 7060704645

📍 AGRA, INDIA

EDUCATION

M.B.A

Dayalbagh Educational Institute, Agra

2020 - 2022

Courses

- Marketing
- Human Resource
- 8.88 C.G.P.A

B.VOC(DT)

Dayalbagh Educational Institute, Agra

2016 - 2019

6.49 C.G.P.A

PERSONAL PROJECTS

Agribasket (2021)

- Created an online platform for farmers to interact with industries and sell their production.

Milk Testing Kit (2018)

- Learned how to provide easily chemical testing kit of Milk to all at Cheap Prices

WORK EXPERIENCE

Marketing Intern

HAIER India

Achievements/Tasks

- My working profile included thorough understanding of organisation's proceeding, subsidies, products ,working on video graphics and finalising posters to be uploaded.

Marketing Intern

Indian Oil Corporation Ltd.

Achievements/Tasks

- Analysed and Prepared a detailed report on Social Media Portals of IOCL, including Facebook, Twitter, Youtube and many more.

Human Resource Intern

Indian Oil Corporation Ltd.

Achievements/Tasks

- Completed a detailed project report titled as "RECRUITMENT, encompassing of research related to company's profile, salary structure, employee benefits, products and services being offered etc.

Marketing & HR Intern

Smart Moves Consultants

Achievements/Tasks

- Worked as Human Resource and Marketing Intern for the organisation where I performed roles like poster creation for different events through HR perspective, effectively utilized the company's Social Media & created engaging content.

Social Media Marketing Intern

FANTASTIQO

Achievements/Tasks

- Worked on different social media sites to promote major offering, performed SWOT Analysis and made a business report for Fantastiqo.

SKILLS

MS-Excel.

MS-Word.

Teamwork.

Promising Leadership Skills.

CANVA

ACHIEVEMENTS

- Certificate in Science Olympiad Foundation.
- Got Silver Medal at Maximum IIT-JEE Olympiad.
- Participated in NSS Camp at Dayalbagh Educational Institute.
- Participated in Ministry of Tourism offered by Incredible India.
- 1st position in Cross Country Race and Kabaddi at School Level.

CERTIFICATES

- Email and News Letter Marketing foundation certification from LinkedIn Learning and Project Management Institute.
- Marketing on Facebook certification from LinkedIn Learning.
- Marketing on Instagram certification from LinkedIn Learning
- Social Media Marketing strategy and optimization certification from LinkedIn Learning.
- Email Marketing course from Edelytics.
- Microsoft Advertising Certified Professional,online course offered by Microsoft.
- Certified Excel Course from Corporate Finance Institution (CFI)
- The Fundamentals Of Digital Marketing (online course offered by Google Digital Garage)
- Certified Communication Skills online course offered by TCS iON Digital Learning Hub)

INTERESTS

Cricket

Volleyball

Running

Travelling

Performing CSR Activities