TRIPTI PANCHAL

Graphic Designer

With over 2 years of specialized experience in creative agencies, I've collaborated with 60+ national and international clients, refining expertise across Adobe Creative Suite. I specialize in art direction, branding design, social media creatives, print media and typography. I blend creativity with critical thinking to consistently surpass client expectations with impactful visual solutions.

Contact

📱 | +9911714446

✉ | triptipanchal03@gmail.com

Language

English
Hindi

Education

● **Bachelor of Fine Arts (Applied Arts)**
Raja Maan Singh Tomar University
2022-2026
Gwalior, Madhya Pradesh

● **Desktop Publishing Course (DTP)**
Udayan Care IT Center, Affiliated by NSDC
Aug 2022 - Nov 2022
Noida Sector- 57, Uttar Pradesh

Portfolio

Experience

● **Sr. Graphic Designer**
Brand Bugle India   Jul 2023 - Present

Led cohesive digital marketing campaigns with expertly managed creatives, branding, print, and video editing. Guided designers, fostering collaboration, ensuring consistent brand messaging from concept to delivery.

● **Workshop Trainer**
Tata Power-DDL   5 Jun 2024 - 21 Jun 2024

Instructed participants on creative design, art techniques, and calligraphy skills, improving their visual and artistic abilities.

● **Graphic Designer**
Keyword India Network Pvt Ltd.   Nov 2022 - May 2023

Designed engaging graphic content and creative posts for both social media and print media. Worked with the marketing team to create visual strategies that met clients' needs effectively.

Software Skills

- Photoshop
- Illustrator
- Indesign
- Corel Draw
- Lightroom

Soft Skills

- Creativity
- Critical Thinking
- Leadership
- Teamwork and Collaboration
- Communication Skills
- Problem Solving