

RITIKA TYAGI

Content Writer

I'm a passionate technical content writer with a passion for creating engaging and informative content that simplifies complex topics for readers. With 3+ years of experience across different industries including, Digital Marketing, News Media, and Tech Content Creation. I have honed my skills in delivering useful quality content tailored to various audiences.

Work Experience

Technical Content Writer

Techjockey, *March 2023 - Present*

- ❖ Created detailed and technical content for various products and services.
- ❖ Ensured content was accurate, engaging, and tailored to the target audience.
- ❖ Write SEO friendly content.
- ❖ Work on e-commerce content pages like; product, category, and services pages.

Event Marketer

India Today Group

Intern News Writer

Doordarshan National

News Writer

The Patriot

Social Media Marketer

Aashman Foundation (Non Profit)

Education

Bachelor's of Arts in Journalism and Mass Communication
Jamia Hamdard - 2023

Certifications

Content Marketing from Hubspot Academy

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[LinkedIn](#)

Skills

- ★ Content Creation
- ★ Technical Writing
- ★ News Writing
- ★ Review Writing
- ★ SEO Content
- ★ Editing & Proofreading
- ★ Content Strategy
- ★ CMS
- ★ Research & Analysis
- ★ Content Creation Tools (Microsoft Office, Google Docs, Grammarly)
- ★ Canva

Awards

- ★ Best Performer of the Quarter in Organic Team
- ★ Top Content Management Voice on LinkedIn
- ★ Won a Bronze Medal and Represented India at the International Taekwondo Championship (Mix Martial Art).
- ★ First position in Debate Competition - State Level.