Mihika Kashyap

EDUCATION

Bachelor of Science (B.Sc)

Amity University Gurgaon

2020 - 2023

Senior Secondary (XII), Science

RAVINDRA PUBLIC SCHOOL

(CBSE board)

Year of completion: 2020 Percentage: 75.00%

WORK EXPERIENCE

Graphic Designer

genpact, Gurugram Sub-District

Job • Aug 2023 - Present (9 months)

Develop engaging PowerPoint presentations with creative visuals and animations.

Design co-branding templates and marketing materials such as mailers.

Collaborate with clients to understand their needs and deliver tailored solutions.

Graphic Designer

Focus Energy Limited, Gurugram Sub-District Job • May 2023 - Jul 2023 (3 months)

- 1. Engaging visual designs for print and digital media: brochures, social media posts, website layouts, video editing, and email templates.
- 2. Email and SMS marketing: creating newsletters and push notifications.
- 3. Working with Shopify.

Graphic Design

EDSARRTHI, Delhi

Internship • Jan 2023 - Apr 2023 (3 months)

- Designing both static and animated banners for ad campaigns
- Social media creatives, Video Editing, voice synchronization, gifs and Motion Graphics for Social media.
- Website designing
- Designing PPTs and Brochures for different courses.

Graphic Design

V. K. Packwell, Virtual Internship • Jul 2022 - Aug 2022 (1 month)

- Create engaging visual designs for print and digital media, including brochures, social media posts, , video editing and email templates.
- Packaging designs.
- Used to handle their social media platforms for posting and social media marketing.

Graphic Design

Digitalabs, Delhi

Internship • Jan 2022 - Mar 2022 (2 months)

- Design high-quality creatives with great attention to detail and in line with the brand guidelines.
- Create engaging visual designs for print and digital media, including brochures, flyers, social media posts, video editing and email templates.

Graphic Design

Upbringo, Virtual

Internship • Jul 2021 - Aug 2021 (1 month)

Designed posters for the clients.

Made social media calendar.

Designed creatives for the organization.

Designed illustration for website designing.

Product illustrations.

Adobe Illustrator

Adobe Photoshop

Advanced

SKILLS

Intermediate

Adobe After Effects

Adobe Premiere Pro

Beginner

Intermediate

Adobe Indesign

Advanced