



RITIK SINGH

Social Media Marketing Expert



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47c Sai Enclave Derabassi,
Punjab (140507)

Language

- Hindi
- English

Expertise

- Social media marketing
- Content creation
- Project management
- Paid advertising
- Branding
- SEO

Experience

Social Media Manager

- Social Media Manager with 2+ years of experience
- Managed the social media accounts for a large company, including Facebook, Twitter, Instagram, and LinkedIn.
- Developed and executed social media strategies that resulted in increased brand awareness, engagement, and leads.
- Created and managed content that was engaging and informative, and that aligned with the company's brand voice.
- Monitored and responded to social media conversations, and resolved customer issues in a timely and professional manner.
- Worked with the marketing team to develop and track social media ROI.

Education

Bachelor of science in PCM

Institution: Dr.Br Ambedkar University

Year of Graduation: 2022.

12th From UP Board.

10th From UP Board.

Certifications

Course On Computer Concepts Institution:

Sunrise Institute Of Education &
Training. Year July 2021