

HARSHIT SHARMA

DIGITAL MARKETING EXECUTIVE

CONTACT

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HNo. 124, Bhoor Bharat
Nagar, Ghaziabad-201009 U.P.

EDUCATION

2023
C.C.S UNIVERSITY MEERUT

- B.COM

2020

C.B.S.E

- Sr. Secondary

2018

C.B.S.E

- Secondary

SKILLS

- Google ADS
- Social Media ADS
- Business Development
- Leads Generation
- Marketing
- Search Engine Marketing
- Social Media Strategies

LANGUAGES

- English (Fluent)
- Hindi

PROFILE

A results-driven Digital Marketing Executive with over 2 years of experience in creating and implementing innovative digital marketing strategies. Proven track record of increasing brand visibility, driving online traffic, and improving engagement through effective use of social media, SEO, SEM, and email marketing. Skilled in analyzing market trends, leveraging data-driven insights, and collaborating with cross-functional teams to achieve business objectives. Adept at utilizing various digital tools and platforms to optimize marketing campaigns and enhance lead generation and conversion rates. Passionate about staying current with the latest industry trends and continuously improving marketing tactics to deliver exceptional results.

WORK EXPERIENCE

Sorc X Techno

8 MONTHS

Digital Marketing Executive

- Developed and implemented digital marketing strategies to enhance brand awareness and drive online traffic.
- Managed social media platforms, creating engaging content and monitoring analytics to optimize performance.
- Successfully increased lead generation and conversion rates through targeted marketing initiatives.

LINKIZY E BIZNESS

2 YEARS

Digital Marketing Executive

- Executed SEO and SEM campaigns, improving organic search rankings and driving targeted traffic to the website.
- Coordinated with cross-functional teams to create and launch successful marketing campaigns and promotional activities.
- Analyzed and reported on key performance metrics using tools like Google Analytics, providing actionable insights for continuous improvement.

PERSONAL DETAILS

Father's Name : Mr. Sanjeev Sharma

Date Of Birth : 13-09-2001

Gender : Male

Martial Status : Unmarried

Nationality : Indian

Religion : Hindu