

# **AVDHESH KUMAR**

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## **PROFESSIONAL SUMMARY**

A well-organized, creative and goaloriented graduate possessing excellent communication, problem-solving and leadership skills seeking to secure to position of challenge and responsibility while managing key projects.

### KEY COMPETENCIES

People Management Risk Management | MS-Office | Financial Analysis | Performance Management

#### **INTERPERSONAL SKILLS**

Team Leadership | Management & Coordination | Decision Making | Creativity | Good Communication

# **INTERESTS & HOBBIES**

Listening to Music | Painting | Travelling | Reading | Gardening | Cricket

#### **LANGUAGES KNOWN**

English | Hindi | Bhojpuri | Maithili

# PERSONAL DETAILS

Mother's Name: Nirmala Devi Father's Name: Garbhu Mandal

DOB: - 12 Oct 1999

#### **EDUCATION**

Master's in Business Administration | Chandigarh University, Gharuan Session: 2022-2024 | Status: Pursuing

Bachelors of Commerce | Lalit Narayan Mithila University Kameshwaranagar, Darbhanga

Session: 2018-2021 | Score: 6.55 CGPA

Intermediate (BSEB) | MLSM College Darbhanga

Session: 2016-2018 | Percentage: 57.6 %

Matriculation (BSEB) | Ramjulum High School Keoti Banwari, Darbhanga

Session: 2014-2016 | Percentage: 60.8%

## **WORK EXPERIENCE**

- 1) The Times of India | Sales & Marketing Internee (JUNE-JULY 2023)
  - Interact with people to boost sales
  - Door-to-door selling
- 2) Hamari Pahchan NGO | Digital Marketing Internee (JUNE-JULY 2023)
  - Designing posters
  - Designing content for social media
  - Crowdfunding
- Aam Aadmi Party | Social media Management Internee (JUNE-SEPT 2023)
  - Digital Monitoring
  - Sentiment Analysis & Trends Analysis
  - Reputation Management
  - Ethics & Privacy
- 4) Online Reputation Management Department Of Chandigarh University (JUNE-SEPT 2023)
- 5) ICICI prudential Life Insurance company ( July .....) Unit manager

# **CERTIFICATIONS & AWARDS**

- Production and operation management course (SWAYAM)
- ADCA (Advance Diploma in Computer Application) (OCT2020 -SEP2021)
- Certificate of Star Performer: THE TIMES OF INDIA
- Certificate of Guru Dakshina: THE TIMES OF INDIA
- Certificate of Participation: One Day Workshop Stock Bullets 2.0
- Certificate of Participation Digital marketing (Devtown)
- Certificate of Participation: Workshop on Advanced Strategies to Become a LinkedIn Pro
- Certificate of Participation: Masterclass on Global Business Services
  Strategies for Staying Ahead of the Curve
- Certificate of Participation: One Day Hands-on Workshop on Mastering Excel for Effective Business Management
- Certificate of Participation: THE ART OF LIVING

# EXTRA CURRICULAR & CO-CURRICULAR

# **ACHIEVEMENTS**

- Class Representative for two consecutive terms
- Participation in School cricket team
- Tutoring