



NIKHIL SONI

SALES & MARKETING PROFESSIONAL

CONTACT

9984021458

Nikhilsoni99qw@gmail.com

Block 3, Subhash Nagar,
New Delhi, IN 110027

[https://www.linkedin.com/
in/nikhil-soni-232648315](https://www.linkedin.com/in/nikhil-soni-232648315)

EDUCATION

2021 - 2025

DELHI UNIVERSITY, SCHOOL OF
OPEN LEARNING, NORTH CAMPUS
NEW DELHI

- BA Program with Maths

2019 - 2021

BAKSHI MEMORIAL PUBLIC
HIGH SCHOOL

- 11th - 12th : PCM

SKILLS

- Immigration, work visa and study visa filing
- Team leadership and mentoring abilities
- Expertise in digital marketing strategies and tools
- Content writing and Knowledge of 3D graphic design
- Organizational and time management skills

LANGUAGES

- Hindi
- English

PROFILE

Experienced sales and marketing professional with expertise in Microsoft Office, digital marketing, and 3D graphic design. Proficient in cold calling, lead conversion, content writing, customer support, and client management. Fluent in English with IELTS certification and extensive knowledge of study abroad education, immigration, work visa, and study visa processes. Demonstrates strong problem-solving, team leadership, and client relationship skills. Successfully led teams as the head of Internshala internships, showcasing organizational excellence and a results-driven approach.

WORK EXPERIENCE

Texas Review

Senior Education Counselor

2024 - PRESENT

- Supervised and managed a team of telecallers, ensuring optimal performance and productivity.
- Conducted regular team meetings to review performance, provide updates, and address challenges.
- Negotiated and closed deals with clients, driving revenue growth.

Armonia Resource

Head Immigration Counselor

2023 - 2024

- Accurately guided clients through immigration processes.
- Monitored updates in immigration policies and procedures, adapting services accordingly to maintain compliance.
- Achieved high client success rates through meticulous attention to detail and proactive client support.

Taare Zameen Par

Digital Marketing Intern

Sep 2022 - Dec 2022

- Monitored and analyzed campaign performance metrics to provide actionable insights and recommendations.
- Collaborated with the marketing team to brainstorm and implement creative strategies.
- Learned and utilized digital marketing tools such as Google Analytics, AdWords, and social media platforms.

REFERENCE

Jasjeet Singh

Texas Review / Branch Manager

Phone: 9560611229

Email: jasjeet89singh@gmail.com

Jessica Sethi

Texas Review / Liaison Executive

Phone: 9810611229

Email: jessicasethi023@gmail.com