

GAURAV RAWAT

SEO SPECIALIST



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✉ rawatgaurav119@gmail.com

SKILLS

- On-page SEO
- Technical SEO
- Off-page SEO (All Activities)
- Keyword Research and Keyword Mapping
- Google Analytics
- Google Adwords
- Google Search Console
- Advance MS-Excel
- MS-Word
- Social Media Marketing
- Content Writer
- WordPress (CMS + HTML)
- Tools
- Canva

EDUCATION

BACHELOR OF COMMERCE

(SOL Delhi University)

2020 - 2023

SECONDARY SCHOOL

G.M.S.S. School (Sarai Khawaja)

2018 - 2020

PROFILE

I am SEO Specialist having 3 year of experience. Now I have done Bachelor of Commerce from Delhi University, I am passionate about my career and looking forward to chasing my dream of being a Successful SEO expert while working in an organization with a professional workdriven environment where I can utilize my knowledge and skills, which would enable me to grow while fulfilling organizational goals.

WORK EXPERIENCE

Growth Marketing Executive

iDreamCareer

December 2023 - Present

- Word Press
- Technical SEO
- Blog Publishing
- Quora Profile Handling
- Press Release Organic or Paid
- Analytics Data Track

SEO EXECUTIVE

Digital Obsession Communication Pvt. Ltd.
(Agency In Gurgaon)

Feb 2022 - Dec 2023

- Results-driven SEO professional with 3 years of experience in improving website visibility and ranking on search engines. Research and understand the SEO efforts of competitors.
- Track Report and analyze web analytics data.
- Proven track record of increasing organic traffic and revenue through targeted keyword research and on-page optimization. Implementing and developing SEO strategies.
- Guest Post Pitch
- Built high-quality backlinks to increase website authority and ranking on search engines.
- Make optimize according to Google Updates.
- Recommend changes to website architecture, content, linking and other factors to improve SEO position for target Keywords. Work with the development team to ensure SEO best practices are properly implemented.
- Strong understanding of SEO tools and best practices.

SEO FREELANCER

Oct 2021 - Jan 2022

- Off-Page Activities
- Link Building
- Keyword Research
- SEO Tool

INTEREST & HOBBIES

- Fitness Freak
- Listening Music
- Playing Games
- Travelling
- Foods

PROJECTS HANDLED

I have worked with the clients of the USA, UK, UAE, India

National

- lavamobiles.com
- vedasinternationalschool.com
- Kattaceramics.in
- Pernod-ricard.com
- Chivas.com
- highnotperformance.com
- bykeit.com
- goodworker.in
- eshop.se.com/in/
- aashirvaadchakki.com/
- apollotyres.com/en-in/

International

- shopconnect.live
- nassaupeds.com
- varcapital.co.uk
- elitebookedit.com
- motofever.com
- pikohana.com
- sfcuonline.org
- duphill.com
- ushistoryrepeated.com
- a1howiesexterminatingli.com
- affordablecesspoolservice.com
- affordablegreaseservices.com
- affordableprecastli.com
- worldclasscavaliers.com

LANGUAGE

- Hindi
- English

PERSONAL SKILLS

- **Communication:** The ability to effectively convey information and ideas verbally and in writing.
- **Teamwork:** The ability to work well with others and contribute to a team effort.
- **Time management:** The ability to prioritize tasks and manage time effectively.
- **Creativity:** The ability to generate new ideas and think outside the box.
- **Interpersonal skills:** The ability to establish and maintain positive relationships with others.
- **Strong work ethic:** The ability to work hard and take responsibility for your actions.

LinkedIn Profile: <https://www.linkedin.com/in/gaurav-rawat-0615961b2/>