



# ASHISH SAXENA

## GRAPHIC DESIGNER

### CONTACT

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Ek Murti, Tech Zone 4 Gr Noida

behance.net/ashish3saxena

### EDUCATION

Graduate, 2015  
AGRA UNIVERSITY

- Bachelor of Computer Science

### SKILLS

- Project Management
- Teamwork
- UI Design
- Leadership
- Effective Communication
- Creative Thinking
- Photo Manipulation
- Social Media Management

### SOFTWARE PROFICIENCY

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier Pro
- Sketchbook
- Adobe After Effects
- Figma

### PROFILE

As a dedicated and creative graphic designer with nearly **five years of professional experience**, I specialize in **logo and branding design**. My career has equipped me with a strong proficiency in Adobe Photoshop, Adobe Illustrator, and other key design tools. I deliver impactful designs across social media, print, and digital platforms. Passionate about creating impactful visuals, I am committed to helping clients achieve their branding goals through innovative and effective design strategies.

### WORK EXPERIENCE

#### Achievers Infosoftware

JULY 2019 - SEPTEMBER 2019

Graphic Design Intern

- Developed graphic design skills using Adobe Photoshop and Corel Draw.
- Assisted in creating various design projects, gaining hands-on experience in a professional setting.

#### Niravi Digital

September 2019 - April 2024

Graphic Designer

- Created visually appealing social media creatives for clients, particularly in the food and medical niches.
- Designed and produced print media materials such as pamphlets, booklets, standees, and magazine layouts.
- Expanded skillset to include video and reel creation for enhanced social media engagement.
- Developed branding and logo designs, ensuring consistent brand identity across all client platforms.
- Composed and scheduled social media posts, managing content calendars for various clients.
- Handled client social media accounts, including creating monthly performance reports to track and analyze engagement metrics.
- Delivered high-quality design projects independently, managing multiple client accounts and meeting tight deadlines.

### OTHER WORKS AND COLLABS

- 4.5 Lakh+ views and 3K+ downloads on my **Unsplash photography portfolio**.
- Collaborated with **ISKON, New Delhi** for video editing.
- Collaborated with **Kannad Director Rajesh Murthy** for a movie poster design at Vishnu Pushpa Films.

- Able to manage social media accounts and deliver reels and creatives that were engaged by **All Sharks of Shark Tank (India), Shah Rukh Khan, Kartik Aryan, Navya Naveli Nanda** (Amitabh Bachchan's Grand Daughter) on Instagram.

## CERTIFICATIONS

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- **Illustrator 2021 Essential Training**  
Certified by Tony Harmer
- **Graphic Design Foundation: Layout And Composition**  
Certified by Sean Adams

## INTERESTS AND HOBBIES

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- Pencil Sketching.
- Photography.
- Music Enthusiast.
- PC Gaming (Counter Strike & Need For Speed).