

KSHITIJ ADARSH

GRAPHIC & VISUAL DESIGNER

CONTACT

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Ghaziabad, IN

PROFILE

Detail-oriented Graphic Designer with a strong focus on creating engaging visual concepts and supporting graphics that highlight key messages in pursuit deliverables. Proficient in developing creative concepts, translating complex data into compelling infographics, and applying design principles of composition, color, and typography. Experienced in producing high-quality print with a strong emphasis on consistent formatting and adherence to brand guidelines.

SKILLS

Graphic Design
Visual Design
Product Design

Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Figma
Adobe Acrobat
Microsoft Word
Microsoft PowerPoint

EDUCATION

Digital Skills: User Experience
Accenture 2024

Google UX Design
Google 2024

Arena Animation, Preet Vihar
2021-2024
Animation and VFX
Credit- 75%

Delhi University
2019-2023
Bachelor of Commerce (BBA)
CGPA- 7.3

EXPERIENCE

Rotary, Patna

Senior Graphic Designer (Freelance)

2021 - 2023

- Created visually compelling materials, including brochures, posters, social media graphics, and digital content.
- Produced high-quality print and digital assets for various platforms and media.
- Ensured all designs adhered to Rotary's brand guidelines and maintained a consistent visual identity.
- Developed and formatted pursuit deliverables in MS Word and PowerPoint, ensuring compliance with specific requirements.
- Managed design assets, organized workflows, and prepared files for final production.