



LAKSHYA MALIK

MARKETING ANS SALES

CONTACT

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EDUCATION

[NOW PURSUING MBA IN
DATA ANALYTICS]
.GOOD KNOWLEDGE IN
DIGITAL MARKETING

2020 - 2022
CCSU UNIVERSITY

- Bachelor of Arts in English
- Library science
- Political science

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- Hindi(Fluent)

PROFILE

**working with up government for more than 1.5
Year**

- Help implement Gov schemes on ground level
- .Make suru every individual gets benefits
- .Good in Public communication and make public relations

WORK EXPERIENCE

Digital Marketing strategies specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Monitor brand consistency across marketing channels and materials.

Sales

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.