



Tushar Goel

Backend Management & Marketing

My Contact

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- 📍 Gaur City 2, Greater Noida West

Hard Skill

- Computer Skills
- MS Office
- Technical Skills
- Editing
- Social Media
- Marketing

Soft Skill

- Communication
- Multi-tasking
- Problem Solving
- Active Listening
- Time Management
- Project Management

Education Background

- DU SOL
Bachelor of Arts - 1st Year
Pursuing
- CBSE - Board
12th
Completed in 2023

About Me

Experienced Social Media Coordinator and Digital Marketing Manager with a strong background in backend operations. Proven track record of successfully managing social media platforms and coordinating marketing campaigns. Skilled in problem-solving, teamwork, and effective time management. Proficient in Microsoft Office and possess strong interpersonal communication skills. Highly responsible and reliable, with a keen ability to actively listen and adapt to changing situations. Experienced in project management and possess technical skills. Committed to delivering high-quality results and exceeding expectations. Looking for a position that combines my backend management expertise with marketing responsibilities. Goal-oriented and eager to contribute to the success of an organization.

Professional Experience

Magnets- The House of Consultants By Bharat Singal | Social Media Coordinator & Back Office Management **Oct. 2022 - Dec. 2023**

I was responsible for managing social media platforms and ensuring effective backend operations.

- Developed and implemented social media strategies to increase brand visibility and engage with the target audience.
- Utilized effective time management and project management skills to ensure the smooth running of backend operations.
- Demonstrated excellent problem-solving and teamwork skills to address challenges and collaborate with cross-functional teams.
- Utilized Microsoft Office and technical skills to optimize processes and improve efficiency in the back office.

Vaastu Naresh | Digital Marketing Manager & Backend Operations

2019 - 2022

I played a key role in driving online marketing strategies and ensuring smooth backend operations.

- Developed and implemented digital marketing campaigns to increase brand awareness and drive customer acquisition.
- Managed social media platforms and utilized online marketing techniques to engage with the target audience and enhance brand visibility.
- Demonstrated strong project management skills to oversee backend operations and ensure efficient processes.
- Utilized technical skills and computer skills to optimize systems and improve efficiency in backend operations.