



# Preety Oraon

Key Accounts Manager

## PROFILE SUMMARY

Hello, my name is Preety Oraon. I am originally from Bihar and currently residing in Lucknow. I hold a B.Tech in Electronics and Communications from S.R. Group of Institutions, Lucknow. I am eager to leverage my technical skills and knowledge in a dynamic environment where I can contribute to innovative projects and solutions....

## PERSONAL INFORMATION

- ✉ **Email**  
preetyoraon7@gmail.com
- ☎ **Mobile**  
(+91) 8210736303
- 📅 **Total work experience**  
2 Years 9 Months

## KEY SKILLS

- Customer Management
- Customer Service
- Excel
- Word
- PowerPoint
- Internet Explorer
- MS Office Word
- Computer Operator
- Data Entry
- Accounting
- Data Entry Operation
- Web Research
- Computer Operating
- Communication Skills
- Presentation Skills
- Management Skills

## OTHER PERSONAL DETAILS

## EDUCATION

- 2022 B.Tech/B.E.  
**SR group of institutions**
- 2017 XIIth  
**English**
- 2015 Xth  
**English**

## WORK EXPERIENCE

- Oct 2023 - Present  
**Key Accounts Manager**  
**Tradeindia**  
Dynamic Key Account Manager with 1 years of experience in building and maintaining strong client relationships through effective CRM strategies. Proven track record of driving revenue growth and enhancing customer satisfaction by leveraging data insights to tailor solutions for key accounts. Skilled in managing cross-functional teams and executing strategic account plans to achieve business objectives. Proficient in CRM software, with expertise in utilizing analytics to identify opportunities and streamline account management processes. Core Competencies:- Strategic Account Management CRM Implementation and Optimization Relationship Building and Client Retention Data Analysis and Reporting Negotiation and Sales Strategy

City Noida

Country INDIA

## LANGUAGES

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- English
- Hindi

Jul 2022 - Sep  
2023

Sales Executive

### Eastern Book Company

Dynamic and results-driven Sales Executive with 1 years of experience in the publishing industry. Proven track record in developing and maintaining client relationships, driving sales growth, and meeting targets. Skilled in presenting and promoting a range of publishing products, including books, magazines, and digital content. Proficient in market analysis, competitor assessment, and strategic planning to identify opportunities for expansion. Strong communication and negotiation skills with a passion for literature and the publishing process.

## COURSES & CERTIFICATIONS

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- Electrous Solution.
- On-line workshop (IIT Hyderabad)