



SADAB MEHER

RETAIL SALES

PROFESSIONAL PROFILE

Dedicated and results-driven Assistant Store Manager with 6 Years of experience in retail sales. Proven track record of driving sales, managing staff, and delivering exceptional customer service. Seeking to leverage my skills and expertise to contribute to the success.

WORK EXPERIENCE

Heads up for tails

Assistant Store Manager

February 2022 - Till Continue.


- Assisted to store manager in all aspects of store operations, including sales, customer service, inventory management, and staff supervision.
- Managed a team of 12 sales associates, providing guidance, training, and support to ensure high performance and productivity.
- Implemented effective sales strategies that resulted in a 121% increase in revenue within 12 months.
- Monitored and analysed sales data to identify trends and opportunities for improvement.
- Maintained optimal inventory levels by coordinating with suppliers, conducting regular stock checks, and minimizing shrinkage.
- Ensured compliance with company policies, procedures, and regulations, including health and safety standards.
- Addressed customer inquiries, complaints, and issues in a timely and professional manner, achieving high levels of customer satisfaction.
- Collaborated with the Store Manager to develop and execute promotional campaigns, product displays, and pricing strategies to drive sales.


Reliance brands LTD, Muji. June 2018 - January 2022.


Supervisor

- Prospected and cold-called potential clients to generate leads and secure new business opportunities.
- Prepare daily sales report ensuring achieving daily store target
- Conducted sales presentations and product demonstrations to educate customers and drive sales.
- Managed the entire sales process from prospecting to closing deals, ensuring customer satisfaction throughout.
- Maintained accurate records of sales activities, customer interactions, and sales forecasts.
- Participated in trade shows, industry events, and networking activities to expand the company's presence and generate leads
- Financial Performance:
 - Cost Control: Monitoring and controlling expenses within budgetary constraints.
 - Profit Margin: Measurement of profit as a percentage of revenue.

CONTACT

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SKILLS

- Team Work
- Time Management
- Retail Maths
- Leadership
- Verbal & Written Communication

KEY PERFORMANCE INDICATOR

- Sales Performance
 - Customer Service
 - Staff Management
 - Operational Efficiency
 - Health and Safety
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LANGUAGE

- English
- Hindi

EDUCATION

- 10 +2 From CBSE Board

- Graduated From

Ambedkar Institute Of

Hotel Management

Chandigarh in 2018

Most proud of

- 1.Improved Customer Satisfaction
 - 2.Enhanced Operational Efficiency
 - 3.Team Development and Leadership
 - 4.Community Engagement and Brand Awareness
 - 5.Achieved Operational Excellence
- Went through a 4 months Industrial training working in all the department in Shangri--La hotel Delhi