



Shivansh Taak

Results-driven SEO Executive with two year of hands-on experience in devising and implementing successful search engine optimization strategies.

Work Experience

ORM Executive |Yours Reputation Consulting || March 2024

I have 6 months of experience in Online Reputation Management (ORM), where I successfully managed and enhanced the digital presence of clients by monitoring online reviews, responding to customer feedback, and implementing strategies to improve brand online presence on various platforms.

SEO Executive| Yours Reputation Consulting || August 2023-Current

·Conducted Keyword Research for various industries from healthcare to education. I have worked on Projects like - UNO MINDA, Axis Institute, Dr. Tarun Mittal (Sir Gangaram Hospital).

·Executed On-Page and Technical SEO optimization including website audits to identify technical issues and improve website performance.

·Utilize Google Analytics and Search Console to monitor website traffic and performance for actionable recommendations.

SEO Executive | GFXRider Pvt. Ltd || January 2022-July 2023

·Analyzed competitor performance to compare currentSEO performance againstcompeting websites and devise strategies for surpassing competitors.

·Generated high-quality SEO content, conforming to established guidelines for high search engine rankings,

·Achieved link-building targetsby collaborating with other platforms to link back to websitecontent.

·Kept website content and links updated for maximum optimization and search engine rankings.

Contact

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Skills

Technical Skills

- Keyword Research
- SEO (On Page,OFF Page)
- Google Analytics (Basics)
- Google Search Console
- WordPress (Basics)
- Competitor Analysis
- Report Making
- Technical SEO Audits

Languages

- English (Basics)
- Hindi