



SWAPNIL RAI

Marketing & Data Analytics



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CAREER OBJECTIVE

I am looking for a challenging and task-oriented position where I could add value in an organization which demands the best of my professional ability in terms of Consultancy, Managerial and Analytical skills and helps me in broadening and enhancing my current skill, knowledge & experience. Want to engage in part of a team that dynamically works towards the growth of the organization and reach the top with determination, dedication and hard work.

PROFESSIONAL QUALIFICATION

COURSE	BOARD/ UNIVERSITY	PERCENTAGE /CGPA	YEAR OF PASSING
PGDM(Marketing & Data Analytics)	LLOYD BUSINESS SCHOOL	Average CGPA	2024

EDUCATIONAL QUALIFICATION

- **B.Com. (Prog.)** from **Delhi University School of Open Learning, Delhi**, in 2022.
- **12th** from **SRD Senior Secondary School** in 2019.
- **10th** from **Little Flower Children School**, in 2016.

SIGNIFICANT ACCOMPLISHMENT

- Active participation in “**INTERNATIONAL CONFERENCE OF CONTEMPORARY ISSUES IN MANAGEMENT**”

SOFTWARE SKILLS

- Advance Excel, Tally, PowerPoint.
- AutoCAD 2D Designing

EXPERIENCE

Rajasthan South Career (Transport Company)

- Data Entr Operator + Customer Order Processing
Company Situated in Ballabgarh
Duration for (2018-08 to 2019-12)

BHA Gas Engineering + Absstem Technology

- AutoCAD 2d Designer + Store Manager
Company Situated in Bawana Industrial Area
Duration for (2020-09 to 2021-08)

SOFT SKILL

- Confident and innovative in the area of expertise.
- Determined to learn with practical approach.
- Good communication, Managing, and Decision Making skills.

FIELDS OF INTEREST

- Business
Development.
- Sales strategy,
Lead generation
- Marketing.

LIGUISTIC PROFICIENCY

- English
- Hindi

PERSONAL INFORMATION

Nationality	Indian
Date of Birth	29-03-2000
Gender	Male
Marital Status	Single
Permanent Address	Hanuman Nagar Colony, Mau, U.P 275101

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