








HUNNY GARG

PERFORMANCE Marketing

Certified Digital Marketing Professional skilled in social media marketing, communication, branding, campaign management, campaign analysis and SEO strategy implementation.

Launching user engagement & enhancing brand awareness. Seeking for a full-time position where i can apply my knowledge and skills for professional growth.




Expertise Skill

- Google Adwords  95%
- Facebook AD Manager  95%
- SEO  80%
- Keywords Research  80%
- Ads Strategy  80%
- Native Ads  85%
- Affiliate Marketing  85%

Language

- English
- Hindi

Contact Me

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-  Z-333B, Sector-12, Noida



Education

- Digital Marketing | 2020
Delhi School of Digital Marketing
- BBA | 2016-2019
Singhania University , Noida Branch
- STD XII | 2016
C.B.S.E
- STD X | 2014
C.B.S.E

Work Experience

Digital Marketing Executive

Ramagya Group | 1st June'21-31st July'22

Ramagya group is an organisation which comprises of 21 brands and I was handling all the digital marketing solutions from social media handling to ad campaigns.

- Handling all Social Media platform (Facebook, Twitter, Instagram, LinkedIn):
 1. Ramagya School
 2. Ramagya Foundation
 3. Ramagya Roots
 4. Nishabd

PERSONAL DOSSIER

Father's Name: Mr. HemRaj Garg
Date of Birth: 3rd May 1998
Phn No.: +91-8595444161
Email: hunnygarg729@gmail.com
Address: Z-333B, Sec-12, Noida- 201301
Blood Group: A+
Marital Status: Unmarried
Nationality: Indian

5. SaveNishabd
6. Ramagya Theatre Lab
7. CitizenpostNews

- Ad Campaigns for all the mentioned brands:
 - Facebook Ads - Twitter Ads - LinkedIn Ads - Google Ads
- SEO for all the brands
- Ads Analysis Reports of all above mentioned brands

Campaign Executive

Art of Living | 1st July' 22-Present

- Managing All Ad Campaigns on Google, Facebook & Twitter.
- Ads Analysis Reports of all above mentioned brands

Key Skills

- Digital Marketing Strategy
- Search Engine Optimization
- Search Engine Marketing
- Traffic Analysis
- Facebook Marketing
- Affiliate Marketing
- Email Marketing
- Team Leadership
- Email Automation
- Social Media Marketing
- Keyword Research
- SEO Audits
- Ad Campaigns