

SAURABH KATARIA



Sr.E-commerce Executive

About

I am an E-commerce account handler on Social platform like Amazon last two years months. My specialisation is Handling E-commerce Portals like Amazon, Flipkart & Meesho. I am working on some E-commerce websites like esperancestore.com and Florapotsandplants.com

Skills


- Run Campaigns on Online Portals.
- Run Google, Facebook & Instagram ads also.
- Run Search, Performance Max, Display & Shopping Ads
- Create Listing on Online portals.
- Handling Amazon, Flipkart & Meesho Account
- Run Advertising On online portals.
- Create & OPTIMIZE Listings on online portals.
- Communication Skills
- Fast Learner
- Ability to work in a team.

Contact :-

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 Rz-46, Dharampura,
Najafgarh, New Delhi-
43

 saurabh.kataria97@gmail.com

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EXPERIENCE

SR. E-COMMERCE EXECUTIVE (JUNE 2023 - PRESENT)

DIGIVISION 360 (HANDLING CLIENTS ACCOUNTS)

SR. E-COMMERCE EXECUTIVE (APRIL 2023- JUNE 2023)

HOK BEAUTY PVT. LTD

ECOMMERCE EXECUTIVE (MARCH 2022- APRIL 2023)

PHIXMAN TECHNOLOGY

WORKING AS FREELANCING (MEC ENTERPRISES)

- HANDLING ECOMMERCE MARKETPLACES LIKE AMAZON, FLIPKART, MEESHO, JIOMART, AJIO & TATA IMG.
- WORKING ON AMAZON VENDOR CENTRAL ALSO.
- BOOSTING SALES ON ECOMMERCE PLATFORM.
- CREATE LISTING & CAMPAIGNS, AND DONE OPTIMIZATION OF LISTING & CAMPAIGNS.
- DAILY BASIS LISTING, KEYWORDS & CAMPAIGNS OPTIMIZATION.
- DAILY BASIS PRODUCTS UPDATE, HANDLING INVENTORY & MANAGE SAFE-T CLAIMS FOR THE PRODUCT.
- DAY TO DAY ORDER LABELS GENERATE & DISPATCHING.
- MANAGE RETURNS & SAFE-T CALIMS.
- WORK ON HYGIENE LISTING.
- WORKING ON BRAND & GTIN APPROVAL.
- RUNS DEALS, COUPONS & PROMOTION.
- RUNS GOOGLE ADS, RUN SEARCH ADS & PERFORMANCE MAX FOR LEAD GENERATION.
- DAILY POST ON FACEBOOK & GOOGLE.

Education

MAHARISHI DAYANAND UNIVERSITY

- B.Tech In Computer Science Engineering

2014-2018, Bahadurgarh (Haryana)

12th CBSE BOARD, New Delhi (March 2014)